Cosmetics Market
Cosmeceuticals Market
Drivers and Challenges
Opportunities
Market Trends
Conclusion
About RNCOS
Global Cosmetics Market

Market Size (Billion US$), 2012-2017

CAGR: 4.6%

Source: RNCOS
Global Cosmetics Market

Market by Region (%), 2012

- Asia, Pacific: 34%
- Americas: 33%
- Europe: 29%
- Middle East, Africa: 4%

Source: RNCOS

Market by Product Category (%), 2012

- Skincare: 34%
- Make-up: 16%
- Toiletries: 13%
- Haircare: 25%
- Perfumes: 11%
- Oral cosmetics: 1%

Source: RNCOS
Global Cosmeceuticals Market

Market Size (Billion US$), 2012-2017

CAGR: 8%

<table>
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<th>Year</th>
<th>Market Size (Billion US$)</th>
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<tbody>
<tr>
<td>2012</td>
<td>32</td>
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<tr>
<td>2013</td>
<td>35</td>
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<td>2014</td>
<td>37</td>
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<td>2015</td>
<td>40</td>
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<td>2016</td>
<td>43</td>
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<td>2017</td>
<td>47</td>
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Source: RNCOS
Cosmeceuticals Market: Segments

Cosmeceuticals Market by Product Category (%), 2012

- Skin Care: 60%
- Hair Care: 19%
- Injectables: 7%
- Others: 14%

Source: RNCOS

Cosmeceuticals Market by Product Category (%), 2017

- Skin Care: 62%
- Hair Care: 15%
- Injectables: 4%
- Others: 19%

Source: RNCOS
Skin Care Cosmeceuticals: Segments

- Anti Ageing
- Fillers
- Anti-Acne
- Skin Whitening
- Sun Protection
Regions with Maximum Growth by 2017

AAG: Anti-Ageing  
AAC: Anti-Acne  
SP: Sun Protection  
SW: Skin Whitening  
F: Fillers

AAG+AAC+SP+SW+F  
AAG+AAC+SP+F  
AAC+SP+SW+F  
AAC+SW  
Under-Penetrated Region
Hair Care Cosmeceuticals: Segments

- Scalp Repair
- Anti Dandruff Solution
- Hair Fall Solutions
- Hair Repair

Hair Care
Regions with Maximum Growth by 2017

AHF: Anti-Hairfall  AD: Anti-Dandruff  HR: Hair Repair  SR: Scalp Repair

AHF+AD+HR+SR  AD+HR  Under-Penetrated Region
The cosmeceuticals industry has immense possibilities for growth

Innovation and apt marketing will drive the market

Impetus on increasing consumer awareness is a must

Recovering economies of US and EU will drive growth

Skin care (Anti-ageing segment) shall remain the main profit churner
Incorporated in 2002, RNCOS is a leading industry research and consultancy firm.

We offer **Custom Research Solution, Business Consultancy Services and Syndicate Research** to Fortune 500 companies and Government agencies worldwide across a range of sectors such as Healthcare, IT and Telecom and Retail etc.

With the vision to equip companies with the right business intelligence, **Mr. Shushmul Maheshwari** started **RNCOS** in 2002.

With 20 years of rich experience, he has worked with many blue-chip companies and is well exposed to domestic and international markets.

Recent conferences that had him as a key speaker:
- CBME India 2013
- Solid Fuel Summit India 2013
- CBI India 2013
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SHUSHMUL MAHESHWARI
CEO
RNCOS
E mail: shushmul@rnkos.com
Website: www.rncos.com
Phone: +91 120 4224700 /01 / 02/ 03
Address: B 129, Sector 6,
Noida, Uttar Pradesh
India - 201301