Innovation Zone 2015
Discover the latest ingredients and the most innovative formulations

ASIA
Bangkok, 3-5 November 2015
INNOVATION ZONE

1. Latest Product Launches: active & functional ingredients
2. Innovative Formulations
3. Interactive Product Demonstrations: Exploring innovative finished products through multi-sensory experiences
4. Best Ingredient Awards
WE CORDIALLY INVITE ALL EXHIBITORS, VISITORS AND PRESS - FREE TO ATTEND!

The Innovation Zone continues to be the most popular area at the show demonstrating the importance of new ingredient and service launches in the beauty industry. This unique attraction invites its guests to explore the following four engaging elements.

1. Latest Product Launches  Pages 5-23
Discover 37 of the latest ingredients and raw materials on display launched by exhibitors either at the show or within the 8 months before. Don’t miss the Innovation Zone ‘Best Ingredient Awards’!

2. Innovative Formulations  Pages 25-44
Formulations will be on display demonstrating how some of these Innovation Zone ingredients can be incorporated into inventive formulations that you can test and feel.

3. Interactive Product Demonstration: Mintel Multi-Sensory Feature  Pages 45-56
Experience is all: Connecting products with consumers through multi-sensory experience.

Sensory experimentation is a primary purchase driver in beauty. Understanding how to reinforce the connection between the product and the consumer is key to driving more experimentation and therefore product purchase.

Join Mintel’s beauty team for a tour of some products that enhance the connection between the product and user and drive experimentation through multi-sensory experience including scents, packaging and textures. See pages 45-56 for more information on the products that will be presented.

TUESDAY, 3 NOVEMBER 11:00–11:30 AND 14:00-14:30
WEDNESDAY, 4 NOVEMBER 11:00-11:30 AND 16:00-16:30
THURSDAY, 5 NOVEMBER 11:00-11:30 AND 14:00-14:30

4. Innovation Zone Best Ingredient Awards
The awards are given to honour the development of novel ingredients that combine innovative science and product features in a way that demonstrates substantial benefits to manufacturers and end-users when compared to existing ingredients.

Awards will be split into Active Ingredients and Functional Ingredients and there will be a Gold, Silver and Bronze Award for each of these two categories. The winners will be announced at a reception taking place on Wednesday 4 November from 14:00 - 15:00 on the Innovation Zone.
Interactive Demonstrations: Experience is all
A must for all visitors, join Mintel for our ever popular interactive product demonstrations on the Innovation Zone. This year, the focus will be on connecting products with consumers through multi-sensory experiences. Join us to explore the role of texture, packaging and multi-sensory products in reinforcing the connection between the consumer and the product.

Don’t miss this opportunity to see, touch and test the latest concepts from mass market and prestige beauty brands!

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<td>Tuesday, 3 November</td>
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Expert-led Trend Presentations
Korean Beauty and its influence in the East and the West

Since the global success of BB cream, South Korea has become an innovation hub for the global beauty industry and has since inspired many innovations in the West and the East. This presentation will explore Korean beauty rituals and the hottest trends in South Korea, covering skincare, colour cosmetics and haircare. It will also explore South Korean influences throughout Asia and how Asian trends can translate and be adapted in the West.

*Tuesday, 3 November, 17:00-17:45, Marketing Trends Theatre*

Experience is all - connecting products with consumers through multi-sensory experiences

Sensory experimentation is a primary purchase driver in beauty. Understanding how to reinforce the connection between product and consumer is key to driving more experimentation and therefore product purchase. This presentation will explore how to enhance the connection between the product and user and drive experimentation through multi-sensory experience including textures and scents, packaging and digital tools.

*Wednesday, 4 November, 15:00-15:45, Marketing Trends Theatre*

Expert Advice
Mintel’s Beauty & Personal Care team will also be on hand throughout the show to offer personal advice and opinions on all the products and themes featured. What better way to keep up to date with industry developments and stay ahead of the competition.

MEET OUR CONSULTANTS ON THE INNOVATION ZONE AND AT STAND J69.
Mintel Beauty & Personal Care

Mintel is the world’s leading market intelligence agency. We work with 3000 beauty brands globally, informing them of what’s hot and what’s next in their category. Our consumer and market research, combined with our expert analysis, provides our clients with the competitive edge they need to excel in this fast moving, trend driven industry.

Mintel is once again the official partner of the Innovation Zone offering daily interactive demonstrations showcasing products from around the world which offer a multi-sensory experience.

For more information or a consultation with one of the Mintel experts, please visit us in the Innovation Zone and on stand J69.

To contact us, please email beauty@mintel.com or visit mintel.com

Ashland Care Specialties

Delivering more sophisticated solutions based on superior global expertise in key areas of consumer care, Ashland supports better results, outcomes and market opportunities for its customers. Focusing on core competencies, Ashland has advanced its successful business collaboration approach to include enterprise solutions its customers may implement across product platforms in vital areas, such as bioavailability, and texture-rheology control.

Ashland offers its expertise in ingredients, formulation architecture and the consumer experience to create defining solutions in select areas of consumer care and carry them forward to customers for adoption throughout the world. Ask us how we advance our portfolio and core competencies in ways that lead to extraordinary results.

VISIT US AT BOOTH M10.

UL Prospector

Prospector is a members-only search engine connecting product developers with ingredient and raw material suppliers. Over 130,000 product innovators from around the world have enlisted the help of ULProspector.com to connect with global suppliers, find technical documents, request samples and ask questions about products. Visit www.ulprospector.com/en/asia/PersonalCare
**Elixiance™ Biofunctional**

**Company:** Ashland  
**Stand:** M10  
**Email:** info.vincience@ashland.com  
**Website:** www.ashland.com/personalcare  
**Category:** Skincare  
**Product Type:** Anti-Ageing/Anti-Wrinkle, Antioxidants/Radical Scavengers, Botanicals/Essential Oils/Plant Extracts, Natural Actives

**Product Description:**
A natural and sustainable ingredient derived from Peruvian pink pepper tree, Elixiance™ biofunctional is rich in phytoantioxidants, quercitrin and miquelianin. Containing a unique combination of antioxidants and highly active flavonols, the ingredient addresses epigenetics, providing the basis for pollution-shielding effects (in vitro, ex vivo), purifying effect with oil control (in vivo), pore refining (in vivo) and age-perfecting with less visible wrinkles (in vivo) and smoothness (in vivo) for overall fresher, younger-looking skin. Considered a panacea by the Incas, Schinus molle leaf extract from the “Tree of Life” is today associated with skin benefits that aim at skin protection and age-perfection.

**Sustainable Preservation Systems**

**Company:** Ashland  
**Stand:** M10  
**Email:** mtham@ashland.com  
**Website:** www.ashland.com/personalcare  
**Category:** Haircare, Skincare  
**Product Type:** Additives, Antibacterial, Fragrances, Preservatives

**Product Description:**
Growing consumer demand for multifunctional and natural or nature-identical ingredients is giving rise to new product brands and new personal care formulations. Addressing these trends, Ashland now offers sustainable preservation through optimized delivery systems. These preservatives are new to the world technologies and do not contain parabens, isothiazolones, halogens and/or formaldehyde. The optimized delivery systems in Conarom P-2 aromatic and Optiphen DP preservative provide - maximized preservative efficacy at oil/water interface - minimized cost by reducing amount of active needed - reduced exposure to high levels of preservative actives - lowered incidence of development of resistance/tolerance to preservatives.
JEJU MAGMA SEA WATER

Company: BIOLAND
Stand: J19
Email: bioland@biolandkorea.com
Website: www.biolandkorea.com
Category: Haircare, Skincare
Product Type: Anti-Acne, Anti-Inflammatory/Anti-Irritants/Soothing Agents, Antioxidants/Radical Scavengers, Natural Actives, Clinical/Efficacy Testing

Product Description:
JEJU MAGMA SEA WATER is sea water naturally filtered by a basalt layer and infiltrated into the ground of Jeju island in Korea. During the natural infiltration, the content of minerals and nutrient salts are increased but, in contrast, marine pollution and harmful microorganisms are removed. According to a small group clinical trial, JEJU MAGMA SEA WATER showed improvement effects on different types of skin problems by increasing skin hydration and controlling sebum secretion. Bioland supplies various types of JEJU MAGMA SEA WATER and its minerals. For more information, please visit our booth.

BioRedoxyl - Sake TRX

Company: AH&NS
Stand: R16
Email: cosme@arysta.com
Website: cosme.arysta-hns.jp
Category: Skincare, Suncare
Product Type: Anti-Inflammatory/Anti-Irritants/Soothing Agents, Anti-Ageing/Anti-Wrinkle, Antioxidants/Radical Scavengers, Biological/Marine Extracts/Biofermentation, Moisturisers

Product Description:
Name: BioRedoxyl
Definition: Sake Peptide for Biostress moderator.
Mechanism Key word: TRX, Biostress, Redoxisome, Inflammasome
Process: By purification of Japanese Rice Wine/Sake, BioRedoxyl got higher concentrated natural peptide and rice/sake nutrients. Specific Sake Peptide, calling TRX™, has dual action on detoxification & immune system control.
Application: 1) Very sensitive skin with disorders, such as Atopic tendency skin for baby to adult. 2) Improve UV resistant potential. 3) Ageing stress moderation.
Collaboration: Dr.J.Yodoi, Honorary Professor of University of Kyoto, JBPA chairman. He found human Thioredoxin and lead global basic research of the function.
## LATEST ACTIVE INGREDIENT LAUNCHES

### Hyacross-Hyaluronic Acid Elastomer

- **Company:** BLOOMAGE FREDA BIOPHARM CO., LTD.
- **Stand:** H30
- **Email:** wangjingbo@bloomagefreda.com
- **Website:** www.bloomagefreda.com
- **Category:** Skincare, Suncare
- **Product Type:** Anti-Ageing/Anti-Wrinkle, Conditioners(Skin/Hair), Humectants, Moisturisers, Polymers

**Product Description:**
Hyacross (Hyaluronic Acid Elastomer) is a crosslinked polymer derived from natural Hyaluronic Acid (HA). Hyacross appears like an elastic gel with high viscosity able to form an invisible biological film on the skin surface with various effects, such as moisturizing, protection, slow release, etc.

### BHC-C_Edible Natural Preservative for Cosmetics

- **Company:** BST Inc
- **Stand:** D59
- **Email:** szhen@ibst.kr
- **Website:** www.ibst.kr
- **Category:** Skincare, Suncare
- **Product Type:** Antibacterial, Antioxidants/Radical Scavengers, Botanicals/ Essential Oils/Plant Extracts, Natural Actives, Preservatives

**Product Description:**
Edible Natural Preservative (Food grade)  
Wide scope of anti-microbial spectrum  
Anti-oxidation and anti-ageing activity  
High thermo stability and pH independent efficiency  
Appearance: Yellow liquid -pH : 6.0 ± 1.0  
Solubility: soluble  
Application: Natural Cosmetics Dosage : 2%-2.5%
**ProRenew Complex CLR™**

Company: CLR Chem. Lab. Dr Kurt Richter GmbH  
Stand: K10  
Email: marketing@clr-berlin.com  
Website: www.clr-berlin.com  
Category: Skincare  
Product Type: Anti-Ageing/Anti-Wrinkle, Natural Actives  

**Product Description:**  
ProRenew Complex CLR™ is obtained from a lysate of the probiotic Gram positive bacterial species Lactococcus lactis, which is fermented under special conditions of catabolic repression. Acting on essential features in the ageing process of the skin, its ability to both renew itself and perform as a biosensor, helping it to adapt to external stresses quickly and effectively. ProRenew Complex CLR™ positively influences both the speed and the quality of epidermal growth. The production of essential proteins and enzymes in skin quality is clearly increased, barrier function and cell cohesion improved and skin renewal accelerated.

**COBIOLIFT**

Company: COBIOSA  
Stand: F69  
Email: info@cobiosa.com  
Website: www.cobiosa.com  
Category: Skincare  
Product Type: Anti-Ageing/Anti-Wrinkle, Botanicals/Essential Oils/Plant Extracts, Film Former, Natural Actives  

**Product Description:**  
COBIOLIFT, botanical active, is a purified fraction of polysaccharides extracted from Quinoa seeds, with marked filmogenic, moisturizing and tightening effects, as shown in clinical efficacy studies. COBIOLIFT is an innovative 100% natural sugar tensor. Quinoa which means “mother grain” in the Inca language, is a plant native to South America - Andes of Peru and Bolivia. The use of Quinoa in traditional medicine has been done since ancient times, it was most venerated by the ancient population of the Andean highlands and was part of the daily diet of the Incas and other pre-Columbian cultures for thousands of years.
SKINPERF LWG

Company: CODIF R&N  
Stand: P38
Email: g.moro@codif.com  
Website: www.codif-recherche-et-nature.com  
Categories: Skincare
Product Type: Anti-Acne, Anti-Ageing/Anti-Wrinkle, Lightening/Whitening Agents, Natural Actives, Clinical/Efficacy Testing, Encapsulations/Delivery Systems

Product Description:
New tool for Corneotherapy, SKINPERF LWG is a green biomaterial forming a lamellar gel which behaves like an intra-cutaneous reservoir of AHA.
Benefits: SKINPERF LWG was designed to diffuse AHAs in a progressive and controlled way while avoiding inflammation. Exfoliation performance equals conventional AHA within 2 weeks. After 4 weeks treatment, the skin is brighter, pigmenitary spots, blackheads and acne scars disappear; without any stinging sensation.
Applications: Resurfacing serum- Smoothing glow cream- Anti-blemish treatments- Acne/blackheads gel

CORNEOSTICKER DS

Company: CODIF R&N  
Stand: P38
Email: g.moro@codif.com  
Website: www.codif-recherche-et-nature.com  
Categories: Skincare
Product Type: Anti-Ageing/Anti-Wrinkle, Biological/Marine Extracts/Biofermentation, Botanicals/Essential Oils/Plant Extracts, Film Former, Lightening/Whitening Agents, Natural Actives, Clinical/Efficacy Testing

Product Description:
New tool for Corneotherapy, CORNEOSTICKER DS is an active dressing that mimics the CorneoSphere (corneocyte + its environment) to renovate and perfect skin surface.
Benefits: Its innovative helix structure opens on the skin’s surface to instantly blur and smooth skin grain while providing biomolecules that work to restructure the epidermis in depth. After 2 weeks use, the skin is smoother, softer, more luminous and flawless.
Applications: Multifunctional skin care- Anti-ageing cream- Blurs- Smoothes lines- Primer & Foundation
LATEST ACTIVE INGREDIENT LAUNCHES

**SYN®-COLL**

- **Company:** DSM Nutritional Products
- **Stand:** K30
- **Email:** joreen.tan@dsm.com
- **Website:** www.dsm.com/personal-care
- **Categories:** Skincare
- **Product Type:** Anti-Ageing/Anti-Wrinkle

**Product Description:**
SYN®-COLL is a synthetic, patented, dual-action tripeptide which mimics the body’s own mechanism, simultaneously boosting collagen production significantly and protecting against collagen degradation.

**Thickening Emulsifier EMT-10**

- **Company:** DX CHEMICAL COMPANY LTD.
- **Stand:** C20
- **Email:** gzdxwm@163.com
- **Website:** www.dxchemical.com.cn
- **Categories:** Skincare
- **Product Type:** Anti-Ageing/Anti-Wrinkle, Emulsifiers, Moisturisers, Polymers, Conditioning

**Product Description:**
Easy to apply and transport, lower dosage and better performance, excellent electrolyte resistant property. Can be used in cold process, lighter than Feligel-338, melts upon touch. Can be used as excipient in facial mask essence, soft and smooth texture brings ultra-light skin feel.
A baby’s skin portrays the ultimate level of beauty. On the other hand, this type of skin has various sensitivities. SkinBaby contains 9 botanical extracts as Oenothera Biennis (Evening Primrose) Seed Extract, Rehmannia Chinensis Root Extract, Prunus Persica (Peach) Leaf Extract, Phellodendron Amurense Bark Extract, Eisenia Arborea Extract, Houttuynia cordata Extract, Hibiscus Esculentus Fruit Extract, Cynara Scolymus (Artichoke) Leaf Extract, Citrus Junos Fruit, which protect and care for the skin of babies with multifunctional effects.

This product is an extract of Neem Leaf from Neem tree which is known as “village pharmacy” in India. Neem extract was developed not only for its skin beneficial properties but also following sustainable development principles. This product has scientifically proven properties for anti-inflammation, skin lightening, anti-cellulite and many other anti-ageing properties; the product also has clinical data on major skin types in the world. Ichimaru pharcos hopes to spread Neem’s excellent benefit to people all over the world.

This product is approved by Japanese government, Ministry of Health to be used as a Quassi Drug additive.

- Soluble in water easily
- Active generation of collagen
- Activation of skin cells from increased hormone secretion
- Improved metabolism and secretion of waste
- Stimulation of the veins and nerves, leading to better blood circulation

Gatuline® Spot-Light is a safe and natural solution for a brighter skin complexion with less visible age spots. Targeting dermal and epidermal causes of hyperpigmentation, this new active brings strong and visible clinical efficacy. It is obtained by extraction of active molecules from Asian Sophora flavescens and handpicked Italian kiwi fruit.

It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.

- Soluble in water easily
- Active generation of collagen
- Activation of skin cells from increased hormone secretion
- Improved metabolism and secretion of waste
- Stimulation of the veins and nerves, leading to better blood circulation
LATEST ACTIVE INGREDIENT LAUNCHES

NEEM Leaf Liquid B

Company: Ichimaru Pharcos Co., Ltd.
Stand: N58
Email: kawai@ichimaru.co.jp
Website: www.ichimaru.co.jp
Categories: Skincare, Suncare
Product Type: Anti-Cellulite/Slimming, Anti-Inflammatory/Anti-Irritants/Soothing Agents, Anti-Ageing/Anti-Wrinkle, Botanicals/ Essential Oils/Plant Extracts, Lightening/Whitening Agents

Product Description:
This product is an extract of Neem Leaf from Neem tree which is known as “village pharmacy” in India. Neem extract was developed not only for its skin beneficial properties but also following sustainable development principles. This product has scientifically proven properties for anti-inflammation, skin lightening, anti-cellulite and many other anti-ageing properties; the product also has clinical data on major skin types in the world. Ichimaru pharcos hopes to spread Neem’s excellent benefit to people all over the world. This product is approved by Japanese government, Ministry of Health to be used as a Quassi Drug additive.

SkinBaby

Company: Ichimaru Pharcos Co., Ltd.
Stand: N58
Email: kawai@ichimaru.co.jp
Website: www.ichimaru.co.jp
Categories: Skincare, Toiletries
Product Type: Antibacterial, Anti-Inflammatory/Anti-Irritants/Soothing Agents, Antioxidants/Radical Scavengers, Botanicals/ Essential Oils/Plant Extracts, Natural Actives

Product Description:
A baby’s skin portrays the ultimate level of beauty. On the other hand, this type of skin has various sensitivities. SkinBaby contains 9 botanical extracts as Oenothera Biennis (Evening Primrose) Seed Extract, Rehmannia Chinensis Root Extract, Prunus Persica (Peach) Leaf Extract, Phellodendron Amurense Bark Extract, Eisenia Arborea Extract, Houttuynia cordata Extract, Hibiscus Esculentus Fruit Extract, Cynara Scolymus (Artichoke) Leaf Extract, Citrus Junos Fruit, which protect and care for the skin of babies with multifunctional effects.
**LATEST ACTIVE INGREDIENT LAUNCHES**

**Exo-P™**

By observing French Polynesia Kopara, a unique ecosystem consisting of microorganism mats, a protective exopolysaccharide has been isolated and used to develop Exo-P™. Exo-P™ forms a biomimetic shield on the surface of the skin to fight against urban pollution and smog. Its multi-protective action reduces free radical activity, protects skin and cells from hydrocarbon- and heavy metal-induced damage, and avoids PM2.5 adhesion, described to be responsible for premature ageing and irritation. Exo-P™ is the key patented ingredient to improve rapidly asphyxiated and dull skin for a luminous and healthy looking complexion in only 7 days!

**SWT-7™**

Influenced by the latest discoveries in reconstructive tissue engineering for burn injuries treatment, Lucas Meyer Cosmetic has designed SWT-7™. Titrated in swertiamarin, extracted from Indian gentian, SWT-7™ activates adipose-derived stem cells to promote the production of growth factors and improve epidermis thickness. This never-seen-before mechanism of action inspired from stem cell technology with a cell-to-cell communication between adipose-derived stem cells (ADSC) and keratinocytes through growth factors action blurs vertical wrinkles, including lip contour wrinkles, in only 7 days. SWT-7™ is a patented liposoluble ingredient based on a highly innovative technology using phospholipids as inverse emulsion provider (China compliant).

**BRIGHLETTE™ marine ingredient**

Obtained through biotechnology from a marine microorganism, BRIGHLETTE™ marine ingredient offers an integral and effective control of skin pigmentation. It acts on the various stages of the process to reduce both the synthesis (melanogenesis) and the deposition of melanin in the epidermis. Decreases the size and the contrast of the dark spots, associated with the changes in skin pigmentation due to ageing and sun exposure, while enhancing the tone and skin luminosity - synonyms of youthfulness. At 2% dosage, melanin reduction was of 61.1% in hyperpigmented skin.

**Brightenyl® - Skin complexion biooptimizer**

Our skin lives in symbiosis with an incredible number of beneficial microorganisms called the human skin microbiome. This innate microbial population represents a new and yet unexplored active layer of our skin. Brightenyl® is the first generation of whitening ingredient designed to be activated, upon application on skin, by this microbiome. Due to its targeted mode of action on 7 biological pathways, Brightenyl® shows fast and visible clinical results in 28 to 84 days: up to 18 fold reduction of UV spots, -150% reduction of skin darkness, -600% reduction of skin redness, and a 16 fold improvement of skin brightness.

**Company:** Lipotec  
**Stand:** F10  
**Email:** rmerino@lipotec.com  
**Website:** www.lipotec.com  
**Categories:** Skincare  
**Product Type:** Anti-Ageing/Anti-Wrinkle, Biological/Marine Extracts/Biofermentation, Lightening/Whitening Agents
LATEST ACTIVE INGREDIENT LAUNCHES

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LATEST ACTIVE INGREDIENT LAUNCHES

Exo-P™

SWT-7™

Company: Lucas Meyer Cosmetics
Stand: J30
Email: info@lucasmeyercosmetics.com
Website: lucasmeyercosmetics.com
Categories: Skincare
Product Type: Anti-Ageing/Anti-Wrinkle, Botanicals/Essential Oils/Plant Extracts, Natural Actives

Product Description:

By observing French Polynesia Kopara, a unique ecosystem consisting of microorganism mats, a protective exopolysaccharide has been isolated and used to develop Exo-P™. Exo-P™ forms a biomimetic shield on the surface of the skin to fight against urban pollution and smog. Its multi-protective action reduces free radical activity, protects skin and cells from hydrocarbon- and heavy metal-induced damage, and avoids PM2.5 adhesion, described to be responsible for premature ageing and irritation. Exo-P™ is the key patented ingredient to improve rapidly asphyxiated and dull skin for a luminous and healthy looking complexion in only 7 days!

Company: Lucas Meyer Cosmetics
Stand: J30
Email: info@lucasmeyercosmetics.com
Website: lucasmeyercosmetics.com
Categories: Skincare
Product Type: Antioxidants/Radical Scavengers, Moisturisers, UV Filters

Product Description:

Influenced by the latest discoveries in reconstructive tissue engineering for burn injuries treatment, Lucas Meyer Cosmetic has designed SWT-7™. Titrated in swertiamarin, extracted from Indian gentian, SWT-7™ activates adipose-derived stem cells to promote the production of growth factors and improve epidermis thickness. This never-seen-before mechanism of action inspired from stem cell technology with a cell-to-cell communication between adipose-derived stem cells (ADSC) and keratinocytes through growth factors action blurs vertical wrinkles, including lip contour wrinkles, in only 7 days. SWT-7™ is a patented liposoluble ingredient based on a highly innovative technology using phospholipids as inverse emulsion provider (China compliant).
EPHEMER™

EPHEMER™ is an extract of gametophytes: macroalgae cells in the lifecycle of the Undaria Pinnatifida brown algae.

It protects the skin, after 24 hours by acting on the mitochondria, causing momentaneous reduction of free radicals.

After 8 days, EPHEMER™ preserves mitochondrial DNA, which is essential for proper mitochondrial function.

Mitochondrial DNA is also called ‘Eve’s Genes’ since they are inherited solely from the mother. This property has been confirmed via in-vivo testing.

After 28 days, the skin shows better ability to fight free radicals while after 56 days, the skin’s micro-relief has markedly improved versus placebo.

Amitose 3LGA

Amitose 3LGA is a novel Vitamin C derivative which activates ceramide synthesis, an important skin barrier function.

Furthermore, Amitose 3LGA activates an intracellular anti-oxidant system. This is an effective ability, which other Vitamin C derivatives do not have. Thus Amitose 3LGA can lead to beautiful skin by enhancing natural skin function.

Amitose 3LGA is able to develop stable cosmetics such as lotions, serums, gels, and creams, which improve skin barrier functions.

HYDRACTIN®-LMF

RAHN showcases HYDRACTIN®-LMF, a sophisticated active ingredient based on Lichen (cetraria islandica; Iceland moss), Moss (sphagnum magellanicum; peat moss) and Fern (polypodium vulgare; common polypody). These organisms possess unique characteristics: lichens are combined life forms of fungi and algae living in a mutually beneficial (=symbiotic) relationship; Sphagnum has the ability to absorb and retain water up to 20-times its dry weight; and Polypodium’s principal constituents are known to counteract mucosal dryness.

HYDRACTIN®-LMF has outstanding moisturising and anti-ageing benefits: gain skin moisture and lose more than 25 years of skin age!

Are you curious or skeptical? Then please join us at our booth.

CM-Glucan Forte

CM-Glucan Forte is a new “immune trainer” for skin and helps to calm atopic skin. Due to modern lifestyle, our skin is less exposed to environmental allergens. Therefore an increasing number of consumers overreact to such stress factors. Their skin is not only very sensitive but becomes prone to atopic skin conditions. Dermatological research showed that this is caused by a reduced Th1 immune activity and an upregulated Th2 response releasing IgE. CM-Glucan Forte is the first active that rebalances this immune response. In different skin models, this defined molecule counteracted the biochemical cascade of atopic skin reactions and symptoms.

Company: Mibelle Biochemistry
Stand: D18
Email: info@mibellebiochemistry.com
Website: www.mibellebiochemistry.com
Categories: Skincare
Product Type: Anti-Inflammatory/Anti-Irritants/Soothing Agents

Product Description:
CM-Glucan Forte is a new “immune trainer” for skin and helps to calm atopic skin. Due to modern lifestyle, our skin is less exposed to environmental allergens. Therefore an increasing number of consumers overreact to such stress factors. Their skin is not only very sensitive but becomes prone to atopic skin conditions. Dermatological research showed that this is caused by a reduced Th1 immune activity and an upregulated Th2 response releasing IgE. CM-Glucan Forte is the first active that rebalances this immune response. In different skin models, this defined molecule counteracted the biochemical cascade of atopic skin reactions and symptoms.

Company: RAHN AG
Stand: A21
Email: ObermayerB@rahn-group.com
Website: www.rahn-group.com
Categories: Skincare, Suncare
Product Type: Anti-Ageing/Anti-Wrinkle, Botanicals/Essential Oils/Plant Extracts, Moisturisers

Product Description:
RAHN showcases HYDRACTIN®-LMF, a sophisticated active ingredient based on Lichen (cetraria islandica; Iceland moss), Moss (sphagnum magellanicum; peat moss) and Fern (polypodium vulgare; common polypody). These organisms possess unique characteristics: lichens are combined life forms of fungi and algae living in a mutually beneficial (=symbiotic) relationship; Sphagnum has the ability to absorb and retain water up to 20-times its dry weight; and Polypodium’s principal constituents are known to counteract mucosal dryness. HYDRACTIN®-LMF has outstanding moisturising and anti-ageing benefits: gain skin moisture and lose more than 25 years of skin age!

Are you curious or skeptical? Then please join us at our booth.
**EPHEMER™**

Company: SEPPIC  
Stand: C30  
Email: singapore.seppic@airliquide.com  
Website: www.seppic.com  
Categories: Skincare  
Product Type: Biological/Marine Extracts/Biofermentation

**Product Description:**
EPHEMER™ is an extract of gametophytes: macroalgae cells in the lifecycle of the Undaria Pinnatifida brown algae. It protects the skin, after 24 hours by acting on the mitochondria, causing momentaneous reduction of free radicals. After 8 days, EPHEMER™ preserves mitochondrial DNA, which is essential for proper mitochondrial function. Mitochondrial DNA is also called ‘Eve’s Genes’ since they are inherited solely from the mother. This property has been confirmed via in-vivo testing. After 28 days, the skin shows better ability to fight free radicals while after 56 days, the skin’s micro-relief has markedly improved versus placebo.

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**Amitose 3LGA**

Company: Seiwa Kasei Co., Ltd.  
Stand: R30  
Email: sales@seiwakasei.co.jp  
Website: www.seiwaikasei.co.jp/en  
Categories: Skincare  
Product Type: Anti-Ageing/Anti-Wrinkle, Antioxidants/Radical Scavengers, Lightening/Whitening Agents, Moisturisers, Vitamins

**Product Description:**
Amitose 3LGA is a novel Vitamin C derivative which activates ceramide synthesis, an important skin barrier function. Furthermore, Amitose 3LGA activates an intracellular anti-oxidant system. This is an effective ability, which other Vitamin C derivatives do not have. Thus Amitose 3LGA can lead to beautiful skin by enhancing natural skin function. Amitose 3LGA is able to develop stable cosmetics such as lotions, serums, gels, and creams, which improve skin barrier functions.
Moist Fullerene

“Moist Fullerene” is a liposome precursor containing fullerene which is a very strong antioxidant material. Moist Fullerene is specialized for:
- Antioxidant: Fullerene has very strong antioxidant power, more than 100 times compared with vitamin C.
- Moisturizing: NMF (Natural Moisturising Factor, Free Amino Acid) is increased by applying Moist Fullerene to 3D Human Skin Tissue.
- High Permeability: Moist Fullerene has high penetration effect. Fullerene penetrates into dermis gradually.
- Easy to make original liposome formulation: Enable another active ingredient to encapsulate at the same time easily.

We have also found that Moist Fullerene promotes skin barrier recovery helping the stratum corneum keep moisture through clinical tests.

Mariliance

Mariliance is extracted from a red unicellular microalgae belonging to the Rhodophyceae class: Rhodosorus Marinus. It mainly grows in warm coastal waters of the World. Our strain was isolated in the French West Indies (Caribbean).

Mariliance is the first active ingredient able to reduce neuro-inflammation and enhance skin longevity. Colorless liquid, it can be added from 1% to 3% into soothing, well-being, neuro-cosmetic formulas or day care for long-lasting skin comfort. Mariliance, the neurocosmetic solution to limit skin discomfort!

ETERNALINE®

Inspired by the common shrubby everlasting, also called eternal flower, SILAB creates ETERNALINE®, an anti-ageing active ingredient that stimulates the synthesis of periostin which slows down over time. This regenerative protein in the extracellular matrix is strongly involved in maintaining homeostasis and tissue architecture. With ETERNALINE®, the structure of collagen fibers is regenerated, biomechanical properties are reinforced and dermal tissue is consolidated. The skin thus regains its firmness and tone, wrinkles are reduced and the oval face is strengthened.

For a visibly younger face with redefined contours, ETERNALINE® is recommended in all anti-ageing regenerative day/night skin care products.

CERAMOSIDES™ HP

CERAMOSIDES™ HP is a unique complex of plant-based CERAMIDES, identical to those found in the skin, combined with digalactosyl diglycerides1 and containing high concentrations of omega fatty acids (3, 6, and 9). 100% natural, it has a powerful effect on the skin’s pores. In low doses, they visibly improve skin texture. They are also potent moisturizers that begin to work immediately and last all day long.

SEPPIC

CERAMOSIDES™ HP is a unique complex of plant-based CERAMIDES, identical to those found in the skin, combined with digalactosyl diglycerides1 and containing high concentrations of omega fatty acids (3, 6, and 9). 100% natural, it has a powerful effect on the skin’s pores. In low doses, they visibly improve skin texture. They are also potent moisturizers that begin to work immediately and last all day long.
**LATEST ACTIVE INGREDIENT LAUNCHES**

**Moist Fullerene**

**Company:** Vitamin C60 BioResearch Corporation  
**Stand:** K10  
**Email:** info@vc60.com  
**Website:** www.vc60.com/en/index.html  
**Categories:** Haircare, Skincare  
**Product Type:** Anti-Inflammatory/Anti-Irritants/Soothing Agents, Anti-Ageing/Anti-Wrinkle, Antioxidants/Radical Scavengers, Humectants, Moisturisers

**Product Description:**  
"Moist Fullerene" is a liposome precursor containing fullerene which is a very strong antioxidant material. Moist Fullerene is specialized for: Antioxidant: Fullerene has very strong antioxidant power, more than 100 times compared with vitamin C. Moisturizing: NMF (Natural Moisturising Factor, Free Amino Acid) is increased by applying Moist Fullerene to 3D Human Skin Tissue. High Permeability: Moist Fullerene has high penetration effect. Fullerene penetrates into dermis gradually. Easy to make original liposome formulation: Enable another active ingredient to encapsulate at the same time easily. We have also found that Moist Fullerene promotes skin barrier recovery helping the stratum corneum keep moisture through clinical tests.

**MARILIANCE**

**Company:** SOLANCE - ACI GIVAUDAN  
**Stand:** D31  
**Email:** sarah_ann.ong@givaudan.com  
**Website:** www.soliance.com  
**Categories:** Skincare  
**Product Type:** Anti-Inflammatory/Anti-Irritants/Soothing Agents, Biological/ Marine Extracts/Biofermentation

**Product Description:**  
Mariliance is extracted from a red unicellular microalgae belonging to the Rhodophyceae class : Rhodosorus Marinus. It mainly grows in warm coastal waters of the World. Our strain was isolated in the French West Indies (Caribbean). Mariliance is the first active ingredient able to reduce neuro-inflammation and enhance skin longevity. Colorless liquid, it can be added from 1% to 3% into soothing, well-being, neuro-cosmetic formulas or day care for long-lasting skin comfort. Mariliance, the neurocosmetic solution to limit skin discomfort!
LATEST FUNCTIONAL INGREDIENT LAUNCHES

VARISOFT® EQ 100

Company: Evonik Industries AG  
Stand: J20  
Email: mandy.meng@evonik.com  
Website: personal-care.evonik.com  
Categories: Haircare  
Product Type: Conditioners(Skin/Hair), Conditioning, Shampoo  

Product Description:  
VARISOFT® EQ 100 is a novel high performance conditioning agent with an improved sustainability profile. It features:  
- Excellent hair conditioning  
- Universal application  
- Ready biodegradability  
The 100% active, liquid esterquat is based primarily on renewable feedstock which is easy to handle and process. The product can be used in various hair care applications (shampoos, conditioners, leave-in sprays).

Flashtone Unispheres®

Company: Induchem  
Stand: H11  
Email: ngaruccio@induchem.com  
Website: www.induchem.com  
Categories: Skincare  
Product Type: Anti-Inflammatory/Anti-Irritants/Soothing Agents, Anti-Ageing/Anti-Wrinkle, Colourants/Hair Dyes/Pigments/Glitters, Tanning Agents  

Product Description:  
Flashtone Unispheres® are a new generation of high definition instant skin color correcting beads. Based on a unique encapsulation technology enabling up to 40% content of pigment, Flashtone Unispheres® are bright white beads containing skin color neutralizing pigments in their core. Upon application, the beads instantly release their pigments mix, creating new experiences and bringing an instant high definition skin tone correction. Three Flashtone Unispheres® have been designed to address consumers’ major concerns: Green to reduce redness and pimples, Purple to provide a healthy look and correct yellowish complexion, and Yellow/orange to give an instant vibrancy and fade dark circles.
SLM 2038 – SLM Skin Lipid Matrix® goes green

Company: Lipoid Kosmetik AG
Stand: G41
Email: info@lipoid-kosmetik.com
Website: www.lipoid-kosmetik.com
Categories: Skincare
Product Type: Moisturisers

Product Description:
SLM 2038 is a new type of multi-lamellar cream based on Lipoid Kosmetik’s SLM Skin Lipid Matrix® technology. The innovative formulation with Non-GMO sunflower phospholipids can easily be incorporated in any type of skin care product in order to achieve a unique and natural skin feeling. The new SLM is a 100% natural formulation with skin-identical lipids that mimics both the molecular organization and composition of the stratum corneum intercellular lipids. SLM 2038 comprises a biomimetic lamellar lipid structure, analogous to the human epidermal permeability barrier, possessing highly skin-protective and moisturizing properties.
**LATEST FUNCTIONAL INGREDIENT LAUNCHES**

### Happiness in a Jar with Lecigel™

**Company:** Lucas Meyer Cosmetics  
**Stand:** J30  
**Email:** info@lucasmeyercosmetics.com  
**Website:** lucasmeyercosmetics.com  
**Categories:** Skincare  
**Product Type:** Emulsifiers, Film Former, Moisturisers, Natural Actives, Rheology, Modifiers/Thickeners, Encapsulations/Delivery Systems

**Product Description:**
Having already gained recognition for their sensory qualities, the unique and sophisticated textures formulated using Lucas Meyer Cosmetics emulsifiers containing phospholipids now offer cosmetics brands the guaranteed consumer pleasure that has become essential to building customer loyalty and to the success of future best-sellers - a real moment of pleasure with the power to turn any consumer into an addict. This never-seen before consumer behavioral (facial microexpressions & voice intonation) and physiological (pupil dilation & skin conductance) analysis developed by specialists in psychology and neuroscience, proved that Lecigel™ triggers positive emotions and provides moments of happiness upon application.

### NIKKOL NIKKOFINE LW

**Company:** Nikko Chemicals Co., Ltd.  
**Stand:** H20  
**Email:** international_inquiry@nikkol.co.jp  
**Website:** www.nikkol.co.jp/en/index.html  
**Categories:** Skincare  
**Product Type:** Conditioners(Skin/Hair), Moisturisers, Wet Wipes Ingredients

**Product Description:**
A microemulsion base that allows the incorporation of oily material (cold process) into a watery system such as toners and boost moisturizing effect, creates a rich sensorial effect and aids in the delivery of water-soluble actives.
**NanoSyner**

Company: Specialty Natural Products  
Stand: Q28  
Email: kuntida@snpthai.com  
Website: www.snpthai.com  
Categories: Skincare  
Product Type: Antibacterial, Preservatives

**Product Description:**  
NanoSyner is a new, natural preservative from Thai Botanical Extract which can be a synergist with essential oil and has been shown to provide anti-microbial benefits. For various cosmetic formulations NanoSyner can function as a natural alternative to synthetic preservatives.

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**Specwhite TM Plus**

Company: Spec chem industry inc  
Stand: K40  
Email: sc@specchemind.com  
Website: www.specchemind.com  
Categories: Skincare, Suncare  
Product Type: Anti-Inflammatory/Anti-Irritants/Soothing Agents, Anti-Ageing/Anti-Wrinkle, Antioxidants/Radical Scavengers, Botanicals/Essential Oils/Plant Extracts, Lightening/Whitening Agents

**Product Description:**  
SpecWhite plus consists of the selected ingredients derived from 10 Chinese herbs. The molecular clusters inside, could block the biogenetic route in melanin formation via multi-targets mechanism to reach whitening effects. On the other hand, formation of melanin in skin is absolutely valid to protect the skin from the UV damage, and anti-oxidation including enhancing the bioactivity of collagen protein. Therefore, it is necessary to add some new ingredients to compensate for the functions of melanin after melanin formation is blocked. The different molecular clusters from the 10 Chinese herbs were added after hundreds of experiments and bioactivity studies and the best combinations of them were obtained. Thus, the formula used here could provide good whitening effects, increasing the skin cells anti-oxidation ability and enhancing the collagen protein bioactivity (promoting the growth of collagen protein). This culminates in the whitening effects; soft, supple, pretty and healthy skin.  
Application: Lighting & Whitening cream, lotion, mask and anti-wrinkle and anti-ageing products
Instant powder manicure care

Company: TECHNATURE  
Stand: D21  
Email: info@tech-nature.com  
Website: www.tech-nature.com  
Categories: Skincare  
Product Type: Film Former, Lightening/Whitening Agents, Moisturisers, Nail Polish Ingredients

Product Description:  
Easy and simple to use, this effervescent care whitens, cleans and protects the nails in just few minutes. The combination of citrus fruits and allantoin purifies under and around the nail. Nails are protected with an imperceptible film and tips become whiter use after use. An easy-to-use application:  
- Pour the effervescent powder into a bowl of tepid water (40°C) to cover the nails completely.  
- Soak and wiggle the fingers in the solution for about 3 minutes and gently dry with a soft towel or cloth.

Don’t miss Mintel’s interactive product demonstrations daily on the Innovation Zone.  
See page 45-56
Don’t miss the Innovation Zone Best Ingredient Awards.

Winners will be announced on
Wednesday 4 November from 14:00 - 15:00 on the Innovation Zone.
**Procedure**

1. Homogenize Phase A in the main vessel and start to heat to 75-80°C.
2. At 30°C, sprinkle in Phase B and homogenize while heating.
3. In a side beaker prepare Phase C, heat to 75-80°C until homogeneous.
4. At 75°C, add Phase C in the main vessel and homogenize during 10 minutes.
5. Cool down the temperature and add Phase D at 65°C. Mix well to homogenize during 10 minutes.
6. Premix Phase E before adding it to the main vessel.
7. Add Phase E at 60°C. Mix well to homogenize during 10 minutes.
8. At 35°C, premix Phase F before adding and mix well.

9. Premix Phase G before adding it to the main vessel.
10. Add Phase G at 35°C. Mix well to homogenize.
11. In a side beaker prepare Phase H. Sprinkle Natrosol Plus 330 CS HMHEC in water at RT and homogenize while heating at 60°C.
12. Add Phase H at 30°C. Mix well to homogenize.
13. Stop at 25°C.

**Properties**

Pink, butter cream / pH: 4.9 - 5.4 / Viscosity (D1): 160,000 - 210,000 cps
**Age-Defying 3D gel - Ultra soft Gel**

**Company:** Ashland  
**Stand:** M10  
**Email:** mtham@ashland.com

**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 5**

<table>
<thead>
<tr>
<th>PHASE</th>
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<th>INCI NAME</th>
<th>% W/W</th>
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<tbody>
<tr>
<td>A</td>
<td>Purified Water</td>
<td>Water/Aqua</td>
<td>Qs. 100</td>
<td></td>
</tr>
<tr>
<td></td>
<td>EDTA tetrasodium salt</td>
<td>Tetrasodium EDTA</td>
<td>0.05</td>
<td>Acros, Fisher</td>
</tr>
<tr>
<td></td>
<td>Belsil® DMC 6038</td>
<td>Bis-PEG15- Methyl Ether Dimethicone</td>
<td>3.00</td>
<td>Wacker</td>
</tr>
<tr>
<td>B</td>
<td>UltraThix™ P-100 polymer</td>
<td>Acrylic Acid/VP Crosspolymer</td>
<td>0.50</td>
<td>Ashland</td>
</tr>
<tr>
<td>C</td>
<td>RapThix™ A-100 polymer</td>
<td>Sodium Polyacrylate</td>
<td>0.50</td>
<td>Ashland</td>
</tr>
<tr>
<td>D</td>
<td>Lubrajel* Oil Free hydrogel</td>
<td>Water/Aqua (and) Glycerin (and) Glyceryl Acrylate/ Acrylic Acid Copolymer (and) PVM/MA Copolymer</td>
<td>4.00</td>
<td>Ashland</td>
</tr>
<tr>
<td></td>
<td>Aquaflex™ XL-30 polymer</td>
<td>Water/Aqua (and) Polyimide-1</td>
<td>3.00</td>
<td>Ashland</td>
</tr>
<tr>
<td></td>
<td>Optiphex™ preservative Zemea*</td>
<td>Phenoxyethanol (and) Caprylyl Glycol</td>
<td>1.00</td>
<td>Ashland</td>
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<tr>
<td></td>
<td></td>
<td>Propanediol</td>
<td>5.00</td>
<td>DuPont Tate &amp; Lyle</td>
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<tr>
<td></td>
<td></td>
<td>Cyclopentasiloxane</td>
<td>3.00</td>
<td></td>
</tr>
<tr>
<td>E</td>
<td>Sodium Hydroxide</td>
<td>Sodium Hydroxide</td>
<td>0.06</td>
<td>Acros, Fisher</td>
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<td></td>
<td>Purified Water</td>
<td>Water/Aqua</td>
<td>2.00</td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>DC EL-7040 Hydro Elastomer Blend</td>
<td>Capryl Methicone (and) PEG-12 Dimethicone/PPG-20 Crosspolymer</td>
<td>2.00</td>
<td>Dow Corning</td>
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<tr>
<td>G</td>
<td>Covapearl* Silver 939 FD&amp;C Red No.40 07700-C (Sol. 0.1%)</td>
<td>Mica (and) CI 77891 (Titanium Dioxide)</td>
<td>0.10</td>
<td>Sensient</td>
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<tr>
<td></td>
<td></td>
<td>Water/Aqua (and) CI 16035 (Red 40)</td>
<td>0.30</td>
<td>Sensient</td>
</tr>
<tr>
<td></td>
<td>Actopontine™ YST biofunctional</td>
<td>Water/Aqua (and) Glycerin (and) Hydrolyzed Yeast Protein (and) Sodium Benzoate</td>
<td>1.00</td>
<td>Ashland</td>
</tr>
</tbody>
</table>

**Procedure**

1. Add water into main beaker and begin homogenization. Heat until 30°C. Add EDTA.
2. Heat Belsil DMC 6038 until melted. Add to main beaker and mix well.
3. Sprinkle in Phase B and mix well. The bulk should be smooth.
4. Sprinkle in Phase C and mix well. The gel should be homogeneous.
5. Cool to 25°C and add Phase D ingredients one by one with mixing well between each addition.
6. Pre-mix Phase E until clear and uniform. Add to the main beaker and mix well.
7. Add Phase F and homogenize well until smooth.
8. Pre-mix Phase G until uniform. Add to main beaker and mix well until homogeneous.
9. Stop at 25°C.

**Properties**

Appearance: Pearlescent, pink gel  
PH: 5.9 - 6.4  
Viscosity (Dl): 23,000 - 33,000 cps (Brookfield RVT/Spindle B/5 RPM/1 minute/25°C)

This formula has passed 3-month accelerated lab stabilities and a 28-day challenge efficacy test. However, the preservative system has not been optimized to its lowest effective level.
Bioredox TRX Emulsion

Company: AH&NS
Stand: R16
Email: cosme@arysta.com

DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 6

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
</tr>
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<tbody>
<tr>
<td>A</td>
<td>Olivem1000</td>
<td>Cetearyl Olivate Sorbitan Olivate</td>
<td>2</td>
<td>Hallstar</td>
</tr>
<tr>
<td>B</td>
<td>Water</td>
<td>Water</td>
<td>up to 100</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>BioRedoxyl - Sake TRX -</td>
<td>Rice Ferment Filtrate</td>
<td>0.1</td>
<td>AH&amp;NS</td>
</tr>
<tr>
<td>D</td>
<td>Phenoxyethanol</td>
<td>Phenoxyethanol</td>
<td>0.5</td>
<td></td>
</tr>
</tbody>
</table>

Procedure

1. Melt phase A at 75°C.
2. Heat phase B up to 75°C.
3. Add phase B to phase A under agitation.
4. Cool down under room temperature under agitation.
5. Add phase C and well mix.
6. Add phase D.
**JEJU MAGMA SEA WATER**

Company: BIOLAND  
Stand: J19  
Email: bioland@biolandkorea.com

DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 6

<table>
<thead>
<tr>
<th>PHASE</th>
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<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
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<tbody>
<tr>
<td>A</td>
<td>JMSW ED</td>
<td>Sea water</td>
<td>75.5</td>
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</tr>
<tr>
<td></td>
<td>Glycerin</td>
<td>Glycerin</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Xanthan Gum</td>
<td>Xanthan gum</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Sunflower seed oil</td>
<td>Sunflower (Helianthus annus) seed oil</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Shea butter</td>
<td>Butyrospermum parkii butter (shea butter)</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cetyl alcohol</td>
<td>Cetyl alcohol</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Protachem GMS-165</td>
<td>Glyceryl stearate (and) PEG-100 stearate</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Sharomix 703</td>
<td>Potassium sorbate, Sodium benzoate, Benzyl alcohol, Aqua</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

**Procedure**

1. Pre-disperse xanthan gum in glycerin and add it to JMSW ED. Heat the Phase A to 75°C.
2. Phase B: Mix all the raw materials under stirring and heat to 75°C.
3. Phase AB: At 75°C, add B to A under high stirring during 10 minutes.
4. Stop heating and cool down the emulsion.
5. Phase C: Add in the emulsion at T<35°C.
High Purity HA Serum

**Company:** Bloomage Freda Biopharm Co., Ltd  
**Stand:** H30  
**Email:** wangjingbo@bloomagefreda.com

**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 7**

<table>
<thead>
<tr>
<th>PHASE</th>
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<tbody>
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<td>A</td>
<td>Water</td>
<td>Aqua</td>
<td>To 100</td>
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<tr>
<td></td>
<td>Butylene glycol</td>
<td>Butylene glycol</td>
<td>4</td>
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<tr>
<td></td>
<td>Allantoin</td>
<td>Allantoin</td>
<td>0.1</td>
<td>Bloomage Freda Biopharm Co., Ltd.</td>
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<tr>
<td></td>
<td>HA</td>
<td>Sodium Hyaluronate</td>
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<tr>
<td></td>
<td>miniHA</td>
<td>Hydrolyzed Sodium Hyaluronate</td>
<td>0.2</td>
<td>Bloomage Freda Biopharm Co., Ltd.</td>
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<tr>
<td></td>
<td>Hyacross TL100/TG100</td>
<td>Sodium Hyaluronate Crosspolymer/ Pentylene Glycol/Aqua</td>
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<tr>
<td></td>
<td>Betaine</td>
<td>Betaine</td>
<td>2</td>
<td>Bloomage Freda Biopharm Co., Ltd.</td>
</tr>
<tr>
<td></td>
<td>Glyceryl polymethacrylate/propylene glycol</td>
<td>Glyceryl polymethacrylate/propylene glycol</td>
<td>2</td>
<td>Bloomage Freda Biopharm Co., Ltd.</td>
</tr>
<tr>
<td>B</td>
<td>euxyl PE9010</td>
<td>Phenoxyethanol/Ethylhexylglycerin</td>
<td>0.8</td>
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</tr>
</tbody>
</table>

**Procedure**

1. Heat phase A up to 85°C
2. Cool Down under agitation
3. Add phase B at 45°C
New Skin Fluid Spray with ProRenew Complex CLR™

Company: CLR Chemisches Laboratorium Dr. Kurt Richter GmbH
Stand: K10
Email: marketing@clr-berlin.com

DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 8

<table>
<thead>
<tr>
<th>PHASE</th>
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<tr>
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<td>Zemea</td>
<td>Propanediol</td>
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<td>Dupont Tate &amp; Lyle</td>
</tr>
<tr>
<td></td>
<td>Hispagel 200</td>
<td>Glycerin Glyceryl Polyacrylate</td>
<td>3.00</td>
<td>BASF</td>
</tr>
<tr>
<td></td>
<td>Keltrol CG-T</td>
<td>Xanthan Gum</td>
<td>0.10</td>
<td>CP Kelco</td>
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<tr>
<td></td>
<td>Hydrolite-5</td>
<td>Pentaylene Glycol</td>
<td>5.00</td>
<td>Symrise</td>
</tr>
<tr>
<td>B</td>
<td>DayMoist CLR™</td>
<td>Water, Hydrolyzed Corn Starch, Beta Vulgaris (Beet) Root Extract</td>
<td>3.00</td>
<td>CLR</td>
</tr>
<tr>
<td></td>
<td>ProRenew Complex CLR™</td>
<td>Lyctococcus Ferment Lysate</td>
<td>3.00</td>
<td>CLR</td>
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<tr>
<td>C</td>
<td>NaOH 32%</td>
<td>Water Sodium Hydroxide</td>
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</table>

Procedure
1. Mix A and stir until completely dispersed.
2. Add B under stirring.
3. Adjust pH value to 5 - 5.5 with C.

Properties
- ProRenew Complex CLR™: Probiotic anti-aging skin renewal. It accelerates and improves the skin renewal processes, leading to better quality skin with a healthy look.
- DayMoist CLR™: natural instant and long lasting skin moisturization.
**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 10**

### PHASE INGREDIENT INCI NAME % W/W SUPPLIER

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Water Dem</td>
<td>AQUA</td>
<td>79.95</td>
<td>SIGMA-ALDRICH GMBH</td>
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<tr>
<td></td>
<td>1,3-Butyleneglycol</td>
<td>BUTYLENE GLYCOL</td>
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<td>SIGMA-ALDRICH GMBH</td>
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<tr>
<td></td>
<td>Glycerin 86.5%</td>
<td>GLYCERIN</td>
<td>2.70</td>
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<tr>
<td></td>
<td>Hostapon CLG</td>
<td>SODIUM LAUROYL GLUTAMATE, AQUA, SODIUM CHLORIDE</td>
<td>0.15</td>
<td>CLARIANT GMBH</td>
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<td></td>
<td>Aristoflex AVC</td>
<td>AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER</td>
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<tr>
<td></td>
<td>FD&amp;C Blue No. 1 (W092)</td>
<td>CI 42090</td>
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<td>LCW</td>
</tr>
<tr>
<td>B</td>
<td>Lanette 18</td>
<td>STEARYL ALCOHOL</td>
<td>0.90</td>
<td>STEARINERIE DUBOIS FILES</td>
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<tr>
<td></td>
<td>Tego Care 450</td>
<td>POLYGLYCERYL-3 METHYLGLUCOSE DISTEARATE</td>
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<td>Cetiol Sensoft</td>
<td>PROPYLEPTIL CAPRYLATE</td>
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<td></td>
<td>DUB VCI 10</td>
<td>ISODECYL NEOPENTANOATE</td>
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<td>Arlasolve DMI-PC-LQ-(AP)</td>
<td>DIMETHYL ISOSORBIDE</td>
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<tr>
<td>C</td>
<td>SYN®-COLL</td>
<td>PALMITOYL TRIPEPTIDE-5, GLYCERIN, AQUA</td>
<td>2.50</td>
<td>DSM NUTRITIONAL PRODUCTS LTD</td>
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<tr>
<td></td>
<td>Pö Tommy Lady</td>
<td>Parfum</td>
<td>0.60</td>
<td>DROM FRAGRANCES</td>
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<tr>
<td></td>
<td>Euxyl PE 9010</td>
<td>PHENOXYETHANOL, ETHYLHEXYLGlyCERIN</td>
<td>1.00</td>
<td>SCHÜLKE &amp; MAYR GMBH</td>
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<tr>
<td></td>
<td>Sensiva SC 10</td>
<td>ETHYLHEXYLGlyCERIN, CAPRYLYL GLYCOL</td>
<td>0.50</td>
<td>SCHÜLKE &amp; MAYR GMBH</td>
</tr>
</tbody>
</table>

**Properties**

- **Appearance:** light blue creamy fluid
- **Odor:** perfumed
- **pH:** 6.4
- **Viscosity (Brookfield RVB/10rpm):** 47,000

**Procedure**

1. Add all ingredients of part A under stirring (R30%) into the water and heat to 65°C
2. Add all ingredients of part B in a separate vessel and heat to 80°C, add part B into the part A and homogenize moderately (10min/ R30% / H30%)
3. Cooling down under stirring to 30°C and add SYN®-COLL peptide, Parfum and the preservatives, homogenize moderately (5min/ R30% / H30%)
Thickening Emulsifier EMT-10

**Company:** DX Chemical Co., Ltd.  
**Stand:** C20  
**Email:** gzdxwm@163.com  

**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 10**

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
</tr>
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<tbody>
<tr>
<td>A</td>
<td>White Mineral Oil</td>
<td></td>
<td>15</td>
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</tr>
<tr>
<td></td>
<td>Vaseline</td>
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<td>3</td>
<td></td>
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<tr>
<td></td>
<td>Cetostearyl Alcohol</td>
<td></td>
<td>2</td>
<td>DX Chemical</td>
</tr>
<tr>
<td></td>
<td>DX-350</td>
<td>Dimethicone</td>
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<td>DX Chemical</td>
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<tr>
<td></td>
<td>DX-165</td>
<td>PEG-100 Stearate &amp; Glycerol Stearate</td>
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<td>DX Chemical</td>
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<tr>
<td></td>
<td>DX-2503</td>
<td>Stearyl Dimethicone</td>
<td>1</td>
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<tr>
<td>B</td>
<td>EMT-10</td>
<td>Hydroxyethyl Acrylate &amp; Sodium Acryloyldimethyl Taurate Copolymer</td>
<td>0.8</td>
<td>DX Chemical</td>
</tr>
<tr>
<td>C</td>
<td>Water</td>
<td></td>
<td>Add to 100</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Glycerol</td>
<td></td>
<td>5</td>
<td></td>
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<tr>
<td>D</td>
<td>Fragrance</td>
<td></td>
<td>q.s.</td>
<td>DX Chemical</td>
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<tr>
<td></td>
<td>Preservatives DX-1151</td>
<td>Diploma Urea &amp; Propylene Glycol Compound</td>
<td>q.s.</td>
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</table>

**Procedure**
1. Heat A and C separately to 85°C.  
2. Dissolve B in A, keep the temperature and stirring speed, add C slowly into the mixture of A and B.  
3. Keep the temperature, stir fast to get paste with white shining appearance.  
4. Lower the temperature to 48°C, add D, stir evenly.

**Properties**
- Shining cream, melt upon touch.
Spray Detangler “Hair Milk” (leave-in conditioner), PEG-free

**Company:** Evonik Industries AG  
**Stand:** J20  
**Email:** mandy.meng@evonik.com

DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 19

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
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<tbody>
<tr>
<td>A</td>
<td>TEGO® Care PL 4, VARISOFT® EQ 100</td>
<td>Polyglyceryl-4 Laurate, Bis-(Isostearoyl/Oleoyl Isopropyl) Dimonium Methosulfate</td>
<td>2.0, 2.0</td>
<td>Evonik, Evonik</td>
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<tr>
<td>B</td>
<td>Water, Glycerin</td>
<td>ad 100.0</td>
<td>2.0</td>
<td>Evonik</td>
</tr>
<tr>
<td>C</td>
<td>Preservative, Perfume</td>
<td>q.s.</td>
<td></td>
<td></td>
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**Procedure**
1. Blend ingredients of both phases separately.
2. Add B to A.
3. Homogenize (Ultra Turrax, 30 sec, 20,000 rpm)

**Properties**
Appearance: milky, water-thin, pH=4.5
**S3D® Lux-omics**

**Company:** Induchem  
**Stand:** H11  
**Email:** alapeyre@induchem.com

### DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 13

<table>
<thead>
<tr>
<th>PHASE</th>
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<th>INCI NAME</th>
<th>% W/W</th>
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<tbody>
<tr>
<td>A</td>
<td>Tegin Pellets</td>
<td>GLYCERYL STEARATE SE</td>
<td>4.00</td>
<td>RAHN</td>
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<tr>
<td></td>
<td>Dup 50 P Code 02009</td>
<td>STEARIC ACID, PALMITIC ACID</td>
<td>2.00</td>
<td>GEORGES WALTHER</td>
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<tr>
<td></td>
<td>Lanette O</td>
<td>CETEARYL ALCOHOL</td>
<td>1.75</td>
<td>IMPAG</td>
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<tr>
<td></td>
<td>Jojobaöl nativ dac, max.gardner 9</td>
<td>SIMMONDSIA CHINENSIS SEED OIL</td>
<td>3.00</td>
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<tr>
<td></td>
<td>Sojaöl raffiniert</td>
<td>RICINUS COMMUNIS SEED OIL</td>
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<tr>
<td></td>
<td>Mischtocopherol T-70</td>
<td>GLYCINE SOJA OIL</td>
<td>10.00</td>
<td>FLORIN</td>
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<td>TOCOPHEROL</td>
<td>0.05</td>
<td>GOERLICH EUR</td>
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<tr>
<td>B</td>
<td>Wasser demineralisiert</td>
<td>AQUA</td>
<td>50.20</td>
<td>TEMMENTEC</td>
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<td>GLYCERIN, AQUA</td>
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<td>IMPAG</td>
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<tr>
<td>C</td>
<td>F25 Feinsprit denat mit 0,10% Bitrexlags</td>
<td>ALCOHOL DENAT, AQUA</td>
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<td>INDUCHEM AG</td>
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<td></td>
<td>UNIPROSYN PS-18</td>
<td>BUTYLENE GLYCOL, HYDROLYZED OAT PROTEIN, NIAINAMIDE, ADENOSINE TRIPHOSPHATE, DISODIUM EDTA, AQUA</td>
<td>3.00</td>
<td>ALCOSUISSE</td>
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<td></td>
<td>BRIGHTENYL® Base 530 0520696</td>
<td>WATER, GLYCERIN, DIGLUCOSYL GALIC ACID FRAGRANCE</td>
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<td>INDUCHEM AG</td>
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<td></td>
<td>Flamenco Super Pearl 120C</td>
<td>MICA, CI77891</td>
<td>0.20</td>
<td>IMPAG</td>
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</tbody>
</table>

**Procedure**

1. Mix phase A at 80°C
2. Add phase B under stirring and cool down up to 40°C
3. Add phase C under stirring and cool down up to 25°C

**Properties**

Stable 3 months at 4°C, room temp., 40°C and temp. Cycles  

pH: 5.0 – 6.0
## 4K Nude concealer

**Company:** Induchem  
**Stand:** H11  
**Email:** alapeyre@induchem.com

**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 19**

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
</tr>
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<tbody>
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<td>A</td>
<td>Water</td>
<td>Aqua / Water</td>
<td>q.s.p. 100</td>
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<tr>
<td></td>
<td>Pigment Paste TiO2/40%</td>
<td>Cl 77891 (Titanium Dioxide), Butylene Glycol</td>
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<td>BASF</td>
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<tr>
<td></td>
<td>Edeta BD</td>
<td>Disodium EDTA</td>
<td>0.10</td>
<td>BASF</td>
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<td>B</td>
<td>Xiameter PMX-200-100 Silicone Fluid</td>
<td>Dimethicone</td>
<td>13.7</td>
<td>Dow Corning</td>
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<tr>
<td></td>
<td>Dow Corning 556 Cosmetic Grade Fluid</td>
<td>Phenyl Trimethicone</td>
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<tr>
<td></td>
<td>Xiameter PMX-0245 Cyclosiloxane</td>
<td>Cyclopentasiloxane</td>
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<td></td>
<td>Dow Corning 5562 Carbolin Fluid</td>
<td>Bis-Hydroxyethoxypropyl Dimethicone</td>
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<td>Dow Corning 5200 Formulation Aid</td>
<td>Lauryl PEG/PPG-18/18 Methicone</td>
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<td>Dow Corning 193C Fluid</td>
<td>PEG-12 Dimethicone</td>
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<td>Decyl Cocoate</td>
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<td>Dicaprylyl Carbonate</td>
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<td>Evonik</td>
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<td>Dow Corning 9506 Cosmetic Powder</td>
<td>Dimethicone/Vinyl Dimethicone Crosspolymer</td>
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<td>C</td>
<td>Unitamuron H-22</td>
<td>Water, Penthylene Glycol, Tamarindus Indica Seed Extract</td>
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<td>Induchem</td>
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<tr>
<td>E</td>
<td>Euxyl PE-9010</td>
<td>Phenoxethanol, Ethylhexyglycerin</td>
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<td>Schuelke &amp; Mayr D</td>
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<td>D</td>
<td>Simulgel EG</td>
<td>Sodium Acrylate/Sodium Acryloyl/dimethyl Taurate Copolymer, Isohexadecane, Polysorbate 80</td>
<td>2</td>
<td>Seppic</td>
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<td>E</td>
<td>Brightenyl®</td>
<td>Water, Glycerin, Diglucosyl Gallic Acid</td>
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<tr>
<td>F</td>
<td>Flashtone Unispheres®</td>
<td>Mannitol, Cellulose, Barium Sulfate, Acrylates Copolymer, Silica, Hydroxypropyl Methylcellulose</td>
<td>2</td>
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</tbody>
</table>

### Procedure
1. Blend Part A, stir and heat up to 60°C
2. Blend Part B with stirring, homogenize and heat up to 60°C, until clear
3. Add Part A to Part B slowly with stirring and intensive shearing
4. Add Part C slowly with stirring and homogenize for 3 minutes
5. Add Part D slowly with stirring, then homogenize for about 3 minutes
6. Cool down with stirring to ~35°C
7. Add E while stirring and cool down to 25°C
8. Add Part F under very light stirring

### Properties
- pH: 5.0 – 6.0
Green Shield - SLM Skin Lipid Matrix® and Hydro-Gain™

Company: Lipoid Kosmetik AG
Stand: G41
Email: info@lipoid-kosmetik.com

DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 20

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENTS</th>
<th>INCI NAME</th>
<th>% W/W</th>
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<tbody>
<tr>
<td>A</td>
<td>SLM 2038</td>
<td>Aqua (Water), Caprylic/Capric Triglyceride, Hydrogenated Phosphatidylcholine, Pentylene Glycol, Glycerin, Butyrospermum Parkii (Shea) Butter, Squalane</td>
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<td>LIPOID P 75-3</td>
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<td>CP Kelco</td>
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<tr>
<td></td>
<td>Water</td>
<td>Aqua (Water)</td>
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<tr>
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<td>Myritol 318</td>
<td>Caprylic/Capric Triglyceride</td>
<td>15.00</td>
<td>BASF</td>
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<td>D</td>
<td>COVI-OX T90 EU C</td>
<td>Tocopherol, Helianthus Annuus (Sunflower) Seed Oil</td>
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<td>Hydro-Gain™</td>
<td>Glycerin, Aqua (Water), Canola Oil, Hydrogenated Lecithin, Opuntia Ficus-Indica Seed Oil, Betula Alba Bark Extract, Citric Acid</td>
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<td>Citric Acid</td>
<td>Citric Acid</td>
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<tr>
<td></td>
<td>Perfume</td>
<td>Parfum (Fragrance)</td>
<td>q.s.</td>
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</table>

Procedure
1. Heat phase B and phase C separately to 60°C
2. Add phase C to phase B, homogenize
3. Heat phase A at 40°C
4. Add to the mixture B + C and homogenize
5. Cool down the emulsion while stirring to around 40°C, add ingredients of phase D, adjust pH at around 6, homogenize shortly again

Properties
- Appearance: white light cream
- pH-value: 5.5-6.5
### Mattifying & Skin Tone Corrector

**Company:** Lipotec S.A.U.  
**Stand:** F10  
**Email:** commercial@lipotec.com

---

#### DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 13

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
</tr>
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<tbody>
<tr>
<td>A</td>
<td>CARBOPOL® ULTREZ 20 polymer</td>
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<td></td>
<td></td>
<td>Propandiol</td>
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<td>Glycerin</td>
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<td>Disodium EDTA</td>
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<tr>
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<td>SCHERCEMOL™ 318 ester</td>
<td>Isopropyl Isostearate</td>
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<td>SCHERCEMOL™ DIA ester</td>
<td>Silica, Dimethicone</td>
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<td>Lubrizol</td>
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<td>Diisopropyl Sebacate</td>
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<td>Isododecane, Vinyl Dimethicone/Lauryl Dimethicone Crosspolymer, Lauryl Dimethicone, Dimethicone</td>
<td>3</td>
<td>Lipotec</td>
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<td>MATMARINE™ blue ingredient</td>
<td>Water (Aqua), Pseudoalteromonas Ferment Extract, Sodium Salicylate</td>
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<td>Lipotec</td>
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<td>ACTIMOIST® BIO 1 advanced botanical ingredient</td>
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<td>Active Organics</td>
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<td>Lipotec</td>
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<tr>
<td>E</td>
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<td>Fragrance (Parfum)</td>
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<td>G</td>
<td></td>
<td>Sodium Hydroxide (20% in aqueous solution)</td>
<td>q.s.</td>
<td></td>
</tr>
</tbody>
</table>

**Procedure**

1. Mix the components of phase A in a vessel adequate for the whole content and stir.
2. Then add CARBOPOL® ULTREZ 20 polymer and Potassium Cetyl Phosphate under stirring.
3. Heat the mixture at 70-75 °C, mix and melt B ingredients at 70-75 °C.
4. Add B onto A under stirring with turbine.
5. Add C under stirring.
6. Add D under stirring.
7. Add E under stirring.
8. Add F under stirring.
9. Add G to adjust pH to 6.0-6.5.

**Properties**

- **pH:** 6.0-6.5
- **Viscosity:** 8000-12000 mPa-s (sp5/20rpm)
## My Gorgeous Lip Lacquer

**Company:** LUCAS MEYER COSMETICS  
**Stand:** J30  
**Email:** suzie.robidas@lucasmeyercosmetics.com

**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 14**

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Cerozo E626</td>
<td>Ozokerite</td>
<td>2.00</td>
<td>Baerlocher</td>
</tr>
<tr>
<td></td>
<td>Cerabell Blanche Sélection</td>
<td>Beeswax</td>
<td>5.00</td>
<td>Baerlocher</td>
</tr>
<tr>
<td></td>
<td>Koboguard® HRPC</td>
<td>Hydrogenated Polycyclopentadiene (and) Polyethylene (and) Copernicia Cerifera (Carnauba)</td>
<td>2.00</td>
<td>KOBIO</td>
</tr>
<tr>
<td></td>
<td>Lipex® 102</td>
<td>Wax (and) Tocopherol</td>
<td>2.00</td>
<td>KOBIO</td>
</tr>
<tr>
<td></td>
<td>SCB Macadamia Oil</td>
<td>Butyrospermum Parkii (Shea) Butter</td>
<td>20.00</td>
<td>AAK</td>
</tr>
<tr>
<td></td>
<td>Vitapherole® E1000</td>
<td>Macadamia Ternifolia Seed Oil</td>
<td>54.80</td>
<td>SCB</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tocopherol (and) Helianthus Annuus (Sunflower) Seed Oil</td>
<td>0.20</td>
<td>VitaeNaturals</td>
</tr>
<tr>
<td></td>
<td>SWT-7™ L</td>
<td>Isopropyl Palmitate (and) Lecithin (and) Water (and) Swertia Chirata Extract</td>
<td>2.00</td>
<td>Lucas Meyer Cosmetics</td>
</tr>
<tr>
<td></td>
<td>Amisol Trio™</td>
<td>Phospholipids (and) Glycine Soja (Soybean) Oil (and) Glycolipids (and) Glycine Soja (Soybean) Sterols</td>
<td>4.00</td>
<td>Lucas Meyer Cosmetics</td>
</tr>
<tr>
<td>B</td>
<td>Covapate Unired LC3779</td>
<td>Ricinus communis (Castor) seed oil (and) Cl 15850</td>
<td>10.00</td>
<td>Sensient Cosmetic Technologies</td>
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</table>

**Procedure**

1. Prepare A. Heat up to 85°C-90°C under slow stirring until all raw materials are completely melted.
2. When the product is clear and homogeneous, decrease temperature up to 80°C.
3. At 80°C, add B into A and stir slowly until complete homogenization.
4. Decrease temperature up to 75°C under sufficient agitation. At 75°C, maintain the agitation a few minutes to insure a good homogenization of the product.
5. Package the product at 75°C.
**Instant Lifting Serum with Vin-upLift**

**Company:** Mibelle Biochemistry  
**Stand:** D18  
**Email:** info@mibellebiochemistry.com

**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 15**

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
</tr>
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<tbody>
<tr>
<td>A1</td>
<td>Diluent</td>
<td>DI Water</td>
<td>81.67</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chelating Agent</td>
<td>Disodium EDTA</td>
<td>0.05</td>
<td></td>
</tr>
<tr>
<td>A2</td>
<td>Vin-upLift</td>
<td>Caesalinia Spinosa Gum (and) Maltodextrin (and) Wine (and) Water Methylpropane Diol</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Humectant</td>
<td>Ethoxydiglycol</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Humectant/Disperser</td>
<td>Caesalinia Spinosa Gum (and) Maltodextrin (and) Wine (and) Water Methylpropane Diol Ethoxydiglycol</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>O/W Emulsifier</td>
<td>Polyglyceryl-6 Distearate, Jojoba Esfer, Polyglyceryl-3 Beeswax, Cetyl Alcohol</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Natural Emollient</td>
<td>Ethylhexyl Stearate (and) Squalene</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Natural Emollient</td>
<td>Macadamia Ternifolia Seed Oil</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Texturing Agent</td>
<td>C10-C18 Triglyceride</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Antioxidant</td>
<td>Tocopheryl Acetate</td>
<td>0.3</td>
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<tr>
<td></td>
<td>Feeling Agent</td>
<td>Dimethicone</td>
<td>2</td>
<td></td>
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<tr>
<td>C</td>
<td>Preservative</td>
<td>Phenoxyethanol, Triethylene glycol</td>
<td>0.85</td>
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<td>D</td>
<td>Fragrance</td>
<td>Perfume</td>
<td>0.08</td>
<td></td>
</tr>
</tbody>
</table>

**Procedure**

1. Heat A1 + A2 and heat up B to 75°C.
2. Slowly add B in to A under homogenizer mixing at 2,500 - 3,000 rpm, then continue rapid mixing for about 10 minutes.
3. Add C. Let cool down under stirring.
4. Add D under 35°C.
**NIKKOL NIKKOFINE LW**

**Company:** NIKKO CHEMICALS CO., LTD.
**Stand:** H20
**Email:**
- Inquiry about Innovation zone: w.sone@nikkol.co.jp
- Inquiry about product from visitors: international_inquiry@nikkol.co.jp

---

**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 21**

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>ALCOHOL, PRESERVATIVE</td>
<td>5</td>
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</tr>
<tr>
<td>B</td>
<td>Dipotassium Glycyrrhizinate, Shiso Extract NA Free</td>
<td>DIPOTASSIUM GLYCRRHIZINATE WATER, ALCOHOL, PERILLA OCYMIOIDES LEAF EXTRACT</td>
<td>0.1</td>
<td>Maruzen Pharmaceuticals</td>
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<tr>
<td></td>
<td>Hydrolysed Coix Seed</td>
<td>WATER, BUTYLENE GLYCOL, HYDROLYZED COIX LACRYMA-JOBI MA YUEN SEED PROPAEDIOL, WATER, RHAMNOSE, GLUCOSE, GLUCURONIC ACID</td>
<td>2</td>
<td>Maruzen Pharmaceuticals</td>
</tr>
<tr>
<td></td>
<td>Tefllos</td>
<td>HYDROXYLATED LECITHIN, GLYCERIN WATER</td>
<td>0.5</td>
<td>Solabia</td>
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<td></td>
<td>NIKKOL Lecinol SH50</td>
<td></td>
<td>to 100</td>
<td>Nikko Chemicals</td>
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<tr>
<td>C</td>
<td>NIKKOL NIKKOFINE LW</td>
<td>PEG-20 HYDROGENATED CASTOR OIL, SORBITAN ISOESTEARATE, CAPRYLIC/CAPRIC TRIGLYCERIDE, TRILAUERETH-4 PHOSPHATE, GLYCERYL CAPRYLATE, WATER, BUTYLENE GLYCOL, CITRIC ACID, SODIUM CITRATE</td>
<td>5</td>
<td>Nikko Chemicals</td>
</tr>
<tr>
<td></td>
<td>Fragrance</td>
<td></td>
<td>q.s.</td>
<td></td>
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</table>

**Procedure**

1. Mix A and C, respectively until uniform.
2. Add A into B, mix until uniform.
3. Add C into (A+B) and mix until uniform.

**Properties**

pH (bulk): 5.2-5.5
### EPHEMER™- Insta-Smooth Dazzling Blur (EU07334A)

**Company:** SEPPIC  
**Stand:** C30  
**Email:** marty.lumain@airliquide.com

### DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 16

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
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<tbody>
<tr>
<td>A</td>
<td>Aqua/Water</td>
<td>Aqua/Water</td>
<td>qsp 100</td>
<td>SEPPIC</td>
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<tr>
<td>B</td>
<td>MONTANOV™ 202</td>
<td>Arachidyl Alcohol and Behenyl Alcohol and Arachidyl Glucoside</td>
<td>2.00</td>
<td>SEPPIC</td>
</tr>
<tr>
<td></td>
<td>LANOL™ 2681</td>
<td>Coco-Caprylate/ Caprate</td>
<td>2.00</td>
<td>SEPPIC</td>
</tr>
<tr>
<td></td>
<td>CERABEIL BIO</td>
<td>Cera Alba</td>
<td>2.00</td>
<td>BAERLOCHER FRANCE</td>
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<tr>
<td></td>
<td>LANOL™ P</td>
<td>Glycol Palmitate</td>
<td>2.00</td>
<td>SEPPIC</td>
</tr>
<tr>
<td></td>
<td>DUB GMS</td>
<td>Glycerly stearate</td>
<td>1.50</td>
<td>STEARINERIE DUBOIS</td>
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<td>MIRACETI ESTER</td>
<td>Cetyl Ester</td>
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<td>LASERSON</td>
</tr>
<tr>
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<td>CEROZO E626</td>
<td>Ozokerite</td>
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<tr>
<td></td>
<td>PRIMOL 352</td>
<td>Mineral Oil</td>
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<td>EXXONMOBIL PETROLEUM AND CHEMICAL BVBA</td>
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<tr>
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<td>PHYTOWAX OLIVE 8L28</td>
<td>Hydrogenated Olive Oil Capryl Esters</td>
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<td>SOPHIM</td>
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<td>TIMECODE™</td>
<td>Palmitoyl Glycine</td>
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<tr>
<td></td>
<td>EPHEMER™</td>
<td>Capryl/Capric Triglyceride - Undaria Pinnatifida extract</td>
<td>1.00</td>
<td>SEPPIC</td>
</tr>
<tr>
<td>C</td>
<td>SEPIMAT™ HB V</td>
<td>Methyl Methacrylate Crosspolymer</td>
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<tr>
<td></td>
<td>SEPIMAT™ SB</td>
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</tr>
<tr>
<td></td>
<td>SEPIMAX™ ZEN</td>
<td>Polyacrylate Crosspolymer-6</td>
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<td>SEPPIC</td>
</tr>
<tr>
<td>D</td>
<td>SESAFLASH™</td>
<td>Glycerin and Acrylates Copolymer and VP / Polycarbamyl Polyglycol Ester and Hydrolyzed Sesame Protein PG-Propyl Methylsilanediol</td>
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<td></td>
<td>DC 1501 FLUID</td>
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<tr>
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<td>Dimethicone</td>
<td>Dimethicone</td>
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<tr>
<td>E</td>
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<td>Phenoxyethanol and Ethylhexylglycerin</td>
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<td>SCHÜLKE</td>
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<tr>
<td></td>
<td>PARFUM CHANTILLY</td>
<td>Parfum/Fragrance</td>
<td>0.10</td>
<td>SCHÜLKE</td>
</tr>
<tr>
<td></td>
<td>SENSIVA PA 40</td>
<td>Phenylpropanol and Propanediol and Caprylyl Glycol and Tocopherol</td>
<td>0.50</td>
<td>SCHÜLKE</td>
</tr>
</tbody>
</table>

### Procedure

1. Heat phase A to 90°C.
2. Separately melt ingredients of phase B to 90°C and then add phase C to phase B.
3. When B+C is homogeneous, add it to phase A and emulsify with rotor stator for 7’.
4. Cool down to 60°C and then add phase D.
5. Homogenize with rotor stator for 3’.
6. Cool down to 50°C and add phase E.
7. Pack while the formula is still warm.

### Properties

- **Appearance:** White emulsion  
- **pH:** 6.60  
- **Viscosity 1M at RT:** 256 000 mPa.s Brookfield S7S5  
- **Viscosity 1M at 45°C:** 56 000 mPa.s Brookfield S4S6  
- **Viscosity recovery at RT (after 1M at 45°C):** 320 000 mPa.s Brookfield S7S5  
- **Stability:** At RT /45°C thermal cycles -5°/+40°C
**FORMULATION DISPLAY**

Sponsored by [Brand Logos]

**CERAMOSIDES™ HP - Beauty Mist (US20030) Box 25**

**Company:** SEPPIC  
**Stand:** C30  
**Email:** marty.lumain@airliquide.com

**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 17**

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
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</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>DMF-350</td>
<td>Dimethicone</td>
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<td>SHIN-ETSU</td>
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<tr>
<td></td>
<td>DUB ININ</td>
<td>Isodecyl neopentanoate</td>
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<tr>
<td></td>
<td>Macadamia Oil Organic</td>
<td>Macadamia Ternifolia Seed Oil</td>
<td>1.00</td>
<td>SOPHIM</td>
</tr>
<tr>
<td></td>
<td>MONTANOV™ L</td>
<td>C14-22 Alcohols and C12-20 Alkyl Glucoside</td>
<td>0.50</td>
<td>SEPPIC</td>
</tr>
<tr>
<td>B</td>
<td>Aqua / Water</td>
<td>Aqua / Water</td>
<td>50.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Disodium EDTA</td>
<td>Disodium EDTA</td>
<td>0.20</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>SIMULGEL ™ INS-100</td>
<td>Hydroxyethylacrylate / Sodium Acryloyldimethyltaurate Copolymer and Isohexadecane and Polysorbate 60</td>
<td>0.75</td>
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<td>Polyacrylate Crosspolymer-6</td>
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<td>SEPPIC</td>
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<tr>
<td>D</td>
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<td>Aqua / Water</td>
<td>39.15</td>
<td></td>
</tr>
<tr>
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<td>EUXYL PE 9010</td>
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<td>SCHULKE</td>
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<td>Glycerin</td>
<td>Glycerin</td>
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<tr>
<td></td>
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<tr>
<td></td>
<td>Parfum / Fragrance</td>
<td>Parfum / Fragrance</td>
<td>0.10</td>
<td>MANE</td>
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</tbody>
</table>

**Procedure**

1. Heat phase A to 75-80°C.  
2. Heat phase B to 75-80°C then add to phase A.  
3. Homogenize 4 mins/4,000 rpms, adding phase C half way at 2 minutes.  
4. Cool down to 40°C then add phase D ingredients premixing the Glycerin, Aquaxyl and powder before addition.  
5. Mix until uniform and room temperature.

**Properties**

- **Appearance:** Fluid off white lotion  
- **pH:** 5.18  
- **Viscosity 1M at RT:** 11.578 mPas Brookfield S63S6  
- **Viscosity 1M at 45°C:** 11.018 mPas Brookfield S63S6  
- **Viscosity recovery at RT (after 1M at 45°C):** 11.298 mPas Brookfield S63S6  
- **Stability:** 1M at RT, 45°C, after 3 cycles -5/+40°C
## DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 22

### PHASE INGREDIENT INCI NAME % W/W SUPPLIER

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
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<tbody>
<tr>
<td>A</td>
<td>Olivem 1000</td>
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<td>B&amp;T</td>
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<td>deionized water</td>
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<tr>
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<tr>
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</tr>
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<td>SC</td>
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<tr>
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<td>Poria cocos extract (1%)</td>
<td>Poria cocos extract (1%)</td>
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<tr>
<td></td>
<td>NK2</td>
<td>Dipotassium Glycyrrhizinate</td>
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<td>SC</td>
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<tr>
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<td>HA (1%)</td>
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<td>SC</td>
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<tr>
<td></td>
<td>SpecWhiteTM Plus</td>
<td>Panax notoginseng root extract, Gastrodia Elata root extract, Poria cocos extract, Glycyrrhiza Uralensis root extract, Panax Ginseng root extract, Carthamus Tinctorius Flower extract, Salvia Miltiorrhiza root extract, Paeonia Suffruticosa Root extract, Scutellaria Baicalensis root extract, Lycium Chinese Fruit Extract, Propanediol</td>
<td>2</td>
<td>SC</td>
</tr>
<tr>
<td>C</td>
<td>Sepigel EG</td>
<td>Sodium Acrylate / Sodium Acryloyldimethyl Taurate Copolymer &amp; Isohexadecane &amp; Polysorbate 80</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>D</td>
<td>Symrelief</td>
<td>Bisabolol (and) Zingiber Officinale [Ginger] Root Extract</td>
<td>0.15</td>
<td>Symrise</td>
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<tr>
<td>E</td>
<td>ParbFreeTM 1840</td>
<td>Caprylhydroxamic Acid (and) Phenethyl Alcohol (and) Methylpropanediol</td>
<td>0.08</td>
<td>SC</td>
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</table>

### Properties
- Control the PH(5.0-7.0)

### Procedure
1. Heating up phase A and B to 80°C respectively.
2. Mix A to B under stirring, then add C.
3. Homogenizing 10mins. Cool down to 60°C, add D.
4. Stirring, cool down to 50°C, add E.
**MF Moisturizing cream**

**Company:** Vitamin C60 BioResearch Corporation  
**Stand:** K10  
**Email:** info@vc60.com

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**PFM1 P2M1 SP01**

**DISCOVER MORE ABOUT THE INGREDIENT ON PAGE 18**

<table>
<thead>
<tr>
<th>PHASE</th>
<th>INGREDIENT</th>
<th>INCI NAME</th>
<th>% W/W</th>
<th>SUPPLIER</th>
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<tr>
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<td>Phytocompo-PP</td>
<td>HYDROGENATED LECITHIN, GLYCINE SOJA(SOYBEAN) STEROLS</td>
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<td></td>
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<tr>
<td></td>
<td>1,3-BG</td>
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<tr>
<td>B</td>
<td>Neosolue-MCT</td>
<td>CAPRYLIC/CAPRIC TRIGLYCERIDE</td>
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<td>Nippon Fine Chemical</td>
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<td>Plandool-LG1</td>
<td>PHYTOSTERYL/BEHENYL/OCTYLDODECYL LAUROYL GLUTAMATE</td>
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<td>PHYTOSTERYL MACADAMIAE</td>
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<td>Behenyl alcohol</td>
<td>BEHENYL ALCOHOL</td>
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<td></td>
<td>Xanthan gum(2% aq.)</td>
<td>XANTHAN GUM, WATER</td>
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<td></td>
<td>Tremoist-SL</td>
<td>TREMELLA FUCIFORMIS POLYSACCHARIDE, PHENOXYETANOL, WATER</td>
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<tr>
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<td>Ethylparaben</td>
<td>ETHYLPARABEN</td>
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<tr>
<td></td>
<td>Methylparaben</td>
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<td></td>
<td>Water</td>
<td>WATER</td>
<td>28.75</td>
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</tr>
<tr>
<td>E</td>
<td>Moist Fullerene</td>
<td>FULLERENES, HYDROGENATED LECITHIN, PHYTOSTEROLS, BUTYLENE GLYCOL</td>
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<td>Vitamin C60 BioResearch Corporation</td>
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<td>Methylparaben</td>
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<td></td>
</tr>
<tr>
<td>F</td>
<td>Water</td>
<td>WATER</td>
<td>19.7</td>
<td></td>
</tr>
</tbody>
</table>

**Procedure**

1. Mix phase A at r.t.
2. Add phase B to phase A at r.t. and heat up to 70°C. (1)
3. Mix phase C and heat up to 70°C. Add phase C to (1) and mix with a homomixier (4,500rpm) (2)
4. Mix phase D and heat up to 70°C. Add phase D to (2) and mix with a homomixier (2,000rpm) (3)
5. Cool down to r.t.
6. Mix phase E and heat up to 70-80°C.
7. Add phase E to phase F at 70-80°C and mix with a homomixier (1,000-3,000rpm). (4)
8. Mix with homomixier (8,000rpm) at 70-80°C and cool down. (4)
9. Add (4) to (3) at 30°C below and mix.

**Properties**

Silky texture white cream, pH 5.3, Stable at RT for 3 months.
Sensory attributes are a key purchase driver when buying and experimenting with beauty products. Interest in sensory attributes is high for consumers in Europe. Scent is one of the most important attributes in the product mix, even in a category that traditionally puts more focus on functionality, for instance, nearly 4 in ten men think scent is important when buying facial skincare.

Consumers are also researching added sensory value, for instance, nearly a third of Italians are interested in fragrances which offer additional cooling or heating benefits. Products that also have an impact on the mood drive a lot of interest; two thirds of US fragrance wearers are interested in fragrances that influence the mood.

Engaging the senses to build stronger connections with product users is a strong marketing tool. Visual approaches and visual stimulation exist in a saturated marketplace. There is an opportunity for campaigns and marketing to use other senses, like smell or touch, to gain distinction and get through to consumers as well as building an emotional and memorable bond between users and products.

Don’t miss this opportunity to see, touch and test the latest concepts from mass market and prestige beauty brands on the Innovation Zone!

**Tuesday, 3 November**  11:00–11:30 and 14:00-14:30
**Wednesday, 4 November**  11:00-11:30 and 16:00-16:30
**Thursday, 5 November**  11:00-11:30 and 14:00-14:30
**Ultimate Warming Cleanser**

**Brand:** Sephora Nettoyant  
**Country:** France  
**Company:** Sephora  
**Sub-Category:** Facial Care  
**Price in USD:** $12.88

**Product Description:**
Sephora Nettoyants Super Nettoyant Effet Chauffant (Cleansers Ultimate Warming Cleanser) is designed to remove impurities and make up from the face right down to every pore. Its honey-like texture is said to become warm upon contact with the skin, helping to open pores and “unglue” impurities, excess sebum and make up. The formula contains maple sap extract, rich in nutritive elements to offer a comfortable skin, never leaving it dry or with a tight feeling.

**Ingredients:**
Glycerin, Glycereth-26, Aqua, Disodium Laureth Sulfosuccinate, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Decyl Glucoside, Cocamidopropyl Betaine, parfum (fragrance), Phenoxethanol, Polysorbate 60, Sorbitan Isostearate, Sodium Chloride, Sodium Hydroxide, Citric Acid, Potassium Sorbate, Acer Saccharum Extract (Extract), Sodium Benzoate

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**Color Smart Cleanser & Mask**

**Brand:** Dr. Dennis Gross Skincare  
**Country:** USA  
**Company:** Dr. Dennis Gross Skincare  
**Sub-Category:** Facial Care  
**Price in USD:** $28.00

**Product Description:**
Dr Dennis Gross Skincare Color Smart Cleanser & Mask is a soap-free two-in-one product designed to instantly polish, brighten and firm skin. The formula features: color-changing ingredients, that activate when oil and makeup have been thoroughly removed; three forms of vitamin C, to build collagen; AHA; antioxidants; and citrus enzyme bead complex with exfoliating papaya enzyme, citric acid, and impurity-absorbing clays to cleanse and polish. As a mask, the product allows the anti-aging complex time to penetrate and optimize the brightening and firming effects.

**Ingredients:**
Glycerin, Aqu, Isopentylidol, Myristic Acid, Sodium Methyl Cocoyl Taurate, Lauric Acid, Palmitic Acid, Stearic Acid, Titanium Dioxide, Polyglyceryl-10 Pentatearate, Ascorbyl Tetraisopalmitate, Sodium Ascorbyl Phosphate, Citric Acid, Citrus Aurantium Dulcis Oil, Sodium Hyaluronate, Ethyl Ascorbic Acid, Carica Papaya Fruit Extract (Extract), Citrus Aurantium Dulcis Peel Extract (Extract, Peel), Kaolin, Centella Asiatica Extract (Extract), Algae Extract (Extract), Dipotassium Glycyrrhizate, Papain, Glycolic Acid, Retinyl Palmitate, Iris Florentina Root Extract (Extract, Root), Rosa Damascena Extract (Extract), Camellia Sinensis Leaf Extract (Extract), Magnesium Aluminum Silicate, Maltodextrin, Montmorillonite, Behenyl Alcohol, Sucrose, Hydroxypropyl Methylcellulose, Sodium Stearoyl Lactylate, Glycol Distearate, Lecithin, Ethylcellulose, Polymethyl Methacrylate, Potassium Hydroxide, Phenoxyethanol, Mica, Iron Oxide (CI 77491, CI 77492)
**Tranquility Intensive Skin Treatment Candle**

**Brand:** Neom Organics Scent to sleep  
**Country:** UK  
**Company:** Neom  
**Sub-Category:** Bodycare  
**Price in USD:** $57.61

**Product Description:**
The Neom Organics products are 100% natural, ethically sourced and finely crafted in Britain from sustainable origins with no artificial ingredients. The products are free from petrochemicals, artificial perfumes and harsh preservatives while fragrances are therapeutic and offer well-being benefits to relieve stress, calm and relax, aid sleep, boost energy or lift mood. The Scent to Sleep sub-range is based on the Tranquility fragrance, made with a 100% natural blend of 19 essential oils, including rapeseed, soybean, sweet almond, cocoa butter, English lavender, sweet basil and jasmine, all sourced for their sleep-inducing properties.

**Ingredients:**
Brassica Campestris Seed Oil (Seed), Glycine Soja Oil (Soybean Oil Derived), Prunus Amygdalus Dulcis Oil, Theobroma Cacao Seed Butter (Seed), parfum*, Limonene, Geraniol, Citronellol, Coumarin, Benzyl Benzoate. *made (Essential Oils and Waters (Natural, Essential) (Lavandula Angustifolia Flower (English), Ocimum Basilicum Leaf (Sweet), Jasminum Officinale Flower))

**In-Wash Scent Booster**

**Brand:** Downy Unstopables  
**Country:** USA  
**Company:** Procter & Gamble  
**Sub-Category:** Fabric Care  
**Price in USD:** $6.97

**Product Description:**
Downy UnStopables Dreams In-Wash Scent Booster goes directly into the washer to give a fresh scent boost, and is as easy as shaking a little or a lot into the cap, tossing it into the washer at the beginning of the wash and enjoying the fresh scent. It is said to be HE compatible, safe for all colors, fabrics and loads, and is great for active wear and towels. It provides 12 weeks of freshness and retails in a 13.2-oz. recyclable pack which is made from 25% post-consumer recycled plastic.

**Ingredients:**
perfume dispersant, perfume, dye
### Cucumber De-Tox De-puffing Eye-Cubes

| **Brand:** | Peter Thomas Roth Cucumber De-Tox |
| **Country:** | USA |
| **Company:** | Peter Thomas Roth |
| **Sub-Category:** | Skincare |
| **Price in USD:** | $84.16 |

**Product Description:**

Peter Thomas Roth Cucumber De-Tox Augen-Pads (De-Puffing Eye-Cubes) are described as easy-to-use liquid-to-frozen cubes designed to reduce the look of puffiness, dark circles, fine lines and wrinkles, refresh, brighten and awaken fatigued eyes, while also helping to detoxify, soothe, calm, nourish and hydrate the entire eye area for a younger-looking appearance.

**Ingredients:**

- Aqua, Benzophenone-4, Phenylbenzimidazole Sulfonic Acid, Butylene Glycol, Caffeine, Cucumis Sativus Fruit Extract (Extract), Sodium Hyaluronate, Arnica Montana Flower Extract (Extract), Chamomilla Recutita Flower Extract (Extract), Chamomilla Recutita Flower Oil, Camellia Sinensis Leaf Extract (Extract), Aloe Barbadensis Leaf Juice, Salvia Scabra Oil, Propylene Glycol, PPG-26-buteth-26, Sodium Hydroxide, PEG-40 Hydrogenated Castor Oil (hydrogenated), Trideceth-9, Disodium EDTA, Polyglyceryl-20, Sodium Benzoate, Butylphenol Sulfonate, Butyl Methoxydibenzoylmethane, Ethylhexyl Methoxycinnamate, Ethylhexyl Salicylate, Potassium Sorbate, Sodium Benzoate, Phenoxyethanol, Mica, fragrance (parfum), CI 42090, CI 19140

### Masque Anti-Stress Moisturising Overnight Serum-in-Mask

| **Brand:** | Lancôme Hydra Zen |
| **Country:** | France |
| **Company:** | Lancôme |
| **Sub-Category:** | Skincare |
| **Price in USD:** | $80.28 |

**Product Description:**

The Lancôme Hydra Zen range offers an anti-stress moisturising ritual based on diversified sensory textures with a delicate, relaxing fragrance featuring light, delicate notes. The dermatologically tested line includes Masque Sérum-en-Masque de Nuit Hydratant Anti-Stress (Anti-Stress Moisturising Overnight Serum-in-Mask), designed to ensure overnight intense hydration to revitalise, re-plump and reveal skin’s radiance for a velvety and more even complexion.

**Ingredients:**

- Aqua, Glycerin, Niacinamide, Dipropylene Glycol, Alcohol Denat., Dimethicone, Butylene Glycol, PEG-8, PEG/PPG/polybutylene Glycol-8/5/3 Glycerin, Hydroxyethylpiperazine Ethane Sulfonic Acid, CI 14700, Tocopherol, Palmitoyl Tetrapeptide-8, Sodium Hyaluronate, Sodium Citrate, Sodium Hydroxide, Phenoxethanol, Theobroma Cacao Extract (Extract), Paeonia Suffruticosa Root Extract (Extract, Root), Ammonium Polyacryloyldimethyl TAurulate, Dimethiconol, Limonene, BHT, Aloe alcohol, Cupryl Glycol, Alpha-isomethyl Ionone, Carbomer, Moringa Pterygosperma Seed Extract (Extract, Seed), Rosa Gallica Flower Extract (Extract), Tetrasodium EDTA, Alteromonas Ferment Extract (Extract), Aluminum Starch Octenylsucinate, parfum (fragrance), F.I.L. B174203/1
EXPLORING PRODUCTS THROUGH PACKAGING

PACKAGING

Packaging is the first link between the products and the users and can play a stronger role than simply as a container. There is room for enhancing the packaging role by integrating functionalities to it, such as indicators when the product is running out or packaging that features built-in applicators or diagnostics. Moreover, packaging that offers the possibility to mix different parts of the products together enable better engagement with the user as well as enhancing the product efficacy. Mintel research finds that 77% of US anti-ageing skincare users are interested in kits that contain multiple products to address a variety of needs. Making the packaging part of the product experience, for instance with edible packaging or tactile packaging that react to human contacts will also help strengthen the bond between the users and the product.

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Thursday, 5 November 11:00-11:30 and 14:00-14:30
# EXPLORING PRODUCTS THROUGH PACKAGING

## Hidden Foundation SPF 30/PA ++

<table>
<thead>
<tr>
<th>Brand</th>
<th>Chosungah22</th>
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<tbody>
<tr>
<td>Country</td>
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<td>Company</td>
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<tr>
<td>Price in USD</td>
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**Product Description:**
Chosungah22 Hidden Foundation SPF 30/PA++ is described as an innovative foundation that dispenses from the sponge. It is designed with a triple filtering system to finely fill the skin surface for a smooth and even-toned finish. It is formulated with nine types of skin-friendly peptide proteins, silk amino acids and collagen in capsule form, including sunflower seed, to deliver smooth skin. It also contains rh-oligopeptide-1, rh-oligopeptide-2, and rh-polypeptide-1 to deliver antioxidant benefits. It has been clinically proven to: improve skin texture and density, dead cells, fine lines around the eyes and laugh lines; increase moisture and radiance; deliver 24-hour coverage; whiten the skin; and reduce the appearance of wrinkles.

**Ingredients:**
Titanium Dioxide, Ethylhexyl Methoxycinnamate, CI 77947, Phenoxyethanol, Glycolic Acid, rh-oligopeptide-1

## 3 Step Volumecara & Curling

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<th>Brand</th>
<th>Étude House Lash Perm</th>
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<tbody>
<tr>
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<tr>
<td>Company</td>
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<td>Sub-Category</td>
<td>Colour Cosmetics</td>
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**Product Description:**
Étude House Lash Perm 3 Step Volumecara & Curling is said to thoroughly coat all dimensions of lashes, opening up the eyes with lush lash volume and extra curling.

**Ingredients:**
Aqua, Acrylates/ethylhexyl Acrylate Copolymer, Cera Alba, Stearic Acid, Butylene Glycol, Acetylated Sucrose Distearate, Acrylates Copolymer, Copernicia Cerifera Cera, VP/eicosene Copolymer, Tromethamine, Polyvinyl Alcohol, Behenyl Alcohol, Hydrogenated Polyisobutene (Hydrogenated), 1,2-hexanediol, Oryza Sativa Extract (Extract), Sesamum Indicum Seed Extract (Extract, Seed), Glycine Soja Seed Extract (Extract, Seed), Rubus Fruticosus Juice, Glycercyl Stearate, Sorbitan Sesquioleate, Polysorbate 60, PEG-40 Hydrogenated Castor Oil (Hydrogenated), PVP, Montmorillonite, PEG-100 Stearate, Dimethicone, Pentaerythyl Hydrogenated Rosinate (Hydrogenated), Potassium Hydroxide, Disodium EDTA, Silica, Laureth-21, Potassium Sorbate, Sodium Dehydroacetate, Phenoxyethanol, CI 77499, CI 77266 (Charcoal)
EXPLORING PRODUCTS THROUGH PACKAGING

Mask & Powder Kit

Brand: Chica y Chico Topping Star
Country: South Korea
Company: LAB & Company
Sub-Category: Facial Care
Price in USD: $34.81

Product Description:
Chica y Chico Topping Star Mask & Powder Kit comes in a mask and powder form, which are mixed and blended to be used as a wash-off mask, offering a spring cleaning in just 10 minutes. The Mask is enriched with kaolin, an effective cleansing agent, and volcanic ash, which is rich in minerals to remove impurities and smooth out dead skin cells without irritating the skin. It also features: carbonated water to boost circulation remove dirt and sebum, for a refreshed feel and brighter skin; and glutathione and white flower complex to deliver a vitalised and glowing complexion.

Ingredients:
Mask:
Aqua (Carbonated), Aqua, Kaolin, Bentonite, Glycerin, Disiloxane, Disodium Lauryl Sulfosuccinate, Butylene Glycol, Titanium Dioxide, Cocomidopropyl Betaine, Panthenol, Magnesium Aluminum Silicate, Dimethicone, Xanthan Gum, Allantoin, Dipotassium Glycyrrhizate, Tocatol, Decylene Glycol, Ethyhexyglycerin, Hexylene Glycol, Rosmarinus Officinalis Leaf Oil, Lavandula Officinalis Flower Oil, Ocimum Basilicum Oil, Salvia Sclarea Oil, Pelargonium Roseum Leaf Oil (Scented, Perfuming), Citrus Paradisi Peel Oil (Peel), Citrus Medica Limonum Peel Oil (Peel), Citrus Aurantium Dulcis Peel Oil (Peel), Citrus Aurantium Bergamia Fruit Oil, Bétaïne, Volcanic Ash, Sodium Hydroxide, Prunus Serrulata Flower Extract (Extract), Nelumbo Nucifera Fruit Oil, 1,2-hexanediol, Diospyros Kaki Leaf Extract (Extract), Vitis Vinifera Fruit Extract (Extract), Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Propanediol, Volcanic Ash (Extract), Maris Aqua, Polygonum Multiflorum Root Extract (Extract, Root), Ethylhexylglycerin, Citrus Aurantium Bergamia Flower Extract (Extract), Lilium Tigrinum Extract (Extract), Carthamus Tinctorius Flower Extract (Extract), Rosa Rugosa Flower Extract (Extract), Sodium Chloride, Glutathione, Hydroxypropyl Cyclodextrin, Acrylates/C10-30 Alkyl Acrylate Crosspolymer
Powder:
Saccharum Officinarum Extract (Extract, Sugar Based), Maltose, Solanum Tuberosum Starch, Cellulose Acetate Propionate, Potassium Cetyl Phosphate, PEG-75, Bromelain, Carbon Dioxide, Sodium Benzoate, Allantoin, Panthenol, Ceramide 3, Phytosphingosine

Moisture Lock Hair Conditioning Cocktail

Brand: Shealicious
Country: USA
Company: ORS
Sub-Category: Haircare
Price in USD: $3.49

Product Description:
This hair conditioning cocktail is blended with shea butter and teamed up with a pure oil mixer of tamanu and black currant oils. Tamanu oil is a sacred oil from Asia and has been used for years for its restorative properties for the hair and skin. The product contains exotic black currant which has omega-6 and omega-3 essential fatty acids, which help provide intense moisture for the hair and encourage healthier hair growth & strength.

Ingredients:
Aqua, Cocos Nucifera (coconut) oil, Cetearyl Alcohol, Glycerin, Ceteareth-20, Butyrospermum Parkii (shea) Butter, Panthenol, Hydroxyethylcellulose, Cetrimonium Chloride, ppg-3 Benzyl Ether Myristate, Dimethicone, Amodimethicone, Trideceth-12, Polysorbate 20, peg-150 stearate, Cetyl Alcohol, peg-20 Hydrogenated Lanolin, peg-40 stearate, Polyquaternium-7, Polyquaternium-37, Behentrimonium Methosulfate, Propylene Glycol Dicaprylate/Dicaprate, ppg-1 trideceth-6, Aminomethyl Propanol, Disodium edta, Phenoxyethanol, Benzoc Acid, Ethylhexyglycerin, Glycereth-2 cocoate, Parfum

C&T Blender Tiny
EXPLORING PRODUCTS THROUGH PACKAGING

C&T Blender Tiny

Brand: Chosungah22  
Country: South Korea  
Company: Chochosfactory  
Sub-Category: Colour Cosmetics  
Price in USD: $30.00

Product Description:
BRTC Pore Magic Heating Gel is described as a pore-care heating gel that gently warms itself up to open pores and remove blackheads and dirt for a clean and resilient complexion. It is formulated with the brand’s exclusive blue phyto complex, which is enriched with lavender water to soothe, moisturise and reduce skin’s stress, relieving dryness, itchiness and flaky skin. It features tannin pore complex, a patented ingredient enriched with natural plant ingredients to firm and reduce the appearance of pores for a smoother complexion. It is claimed to open pores with a heating sensation and massage and remove impurities with its silicon applicator.

Ingredients:
Glycerin, Dipropylene Glycol, Volcanic Ash, Polysorbate 60, Butylene Glycol, Caprylhydroxamic Acid, Boswellia Serrata Resin Extract (Extract), Propanediol, Volcanic Ash (Extract), Maris Aqua, Polygonum Multiflorum Root Extract (Extract, Root), Ethylhexylglycerin, Citrus Aurantium Bergamia Fruit Oil, 1,2-hexanediol, Diospyros Kaki Leaf Extract (Extract), Vitis Vinifera Fruit Extract (Extract), Acrylates/CTG-30 Alkyl Acrylate Crosspolymer, Coffea Arabica Seed Extract (Extract, Seed), Carthamus Tinctorius Flower Extract (Extract), Camellia Sinensis Leaf Extract (Extract, Green), Polygonum Cuspidatum Root Extract (Extract, Root), Castanea Sativa Shell Extract (Extract, Shelled), Zanthoxylum Schinifolium Leaf Extract (Extract), Benzyl Alcohol, Lavandula Angustifolia Water, Salvia Scarea Extract (Extract), Centaurea Cyanus Flower Extract (Extract), Borago Officinalis Extract (Extract), Chamomilla Recutita Flower/Leaf Extract (Extract), Hyacinthus Orientalis Extract (Extract), Galloyl nonapeptide-11, Salicylic Acid.

Heating Gel

Brand: BRTC Pore Magic  
Country: South Korea  
Company: AMI Cosmetic  
Sub-Category: Face/Neck Care  
Price in USD: $50.39

Product Description:
BRTC Pore Magic Heating Gel is described as a pore-care heating gel that gently warms itself up to open pores and remove blackheads and dirt for a clean and resilient complexion. It is formulated with the brand’s exclusive blue phyto complex, which is enriched with lavender water to soothe, moisturise and reduce skin’s stress, relieving dryness, itchiness and flaky skin. It features tannin pore complex, a patented ingredient enriched with natural plant ingredients to firm and reduce the appearance of pores for a smoother complexion. It is claimed to open pores with a heating sensation and massage and remove impurities with its silicon applicator.

Ingredients:
**Product Description:**

Peter Thomas Roth Brightening Bubbling Mask has been designed to brighten and even all skin types, transforming from a light blue gel to a white oxygenating foam in 30 seconds to indicate that oxygen is being released into depleted skin due to the natural ageing process. When this process starts, the formula releases: a skin-brightening cocktail of Symwhite from pine trees, plant-derived Gigawhite, lightening bearberry, mulberry and licorice extracts to even skin tone and reduce UV-induced pigmentation; plumping Fifl ow to carry oxygen into the skin, brightening and helping to reduce the appearance of fine lines and wrinkles.

**Ingredients:**

Aqua, Alcohol, Diglycerin, Polymethyl Methacrylate, Jojoba Esters, Glycerin, Propylheptyl Caprylate, Polyglycerin-3, Polyacrylate-13, Sodium Polyacrylate, Avena Sativa Kernel Extract, Chlorphenesin, Xanthan Gum, Ethylhexyl Stearate, Polyisobutene, Butylene Glycol, Tocopheryl Acetate, Parfum (fragrance), Citric Acid, Acacia Decurrens Flower Cera, Helianthus Annuus Seed Cera, Polysorbate 20, Polyglyceryl-4 Diisostearate/polyhydroxystearate/sebacate, Sodium Hyaluronate Crosspolymer, Sodium Isostearate, Sorbitan Isostearate, Sodium Hyaluronate, Phenoxyethanol, Carbomer, Sodium Lactate, Undaria Pinnatifida Extract, Ethylhexylglycerin, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7

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**PowerMud DualCleanse Treatment**

GlamGlow PowerMud DualCleanse Treatment is designed to provide a multi-sensory mud-to-oil cleansing experience to remove weekly buildup of dirt, oil and make-up, nourish, detox, purify and renew the face, neck and décolleté for a radiant, fresh, clean and velvety smooth skin. Designed for men and women of all ages and all skin types, the paraben-free formula features: non-greasy and fast-absorbing Oilixer for a nourishing enriching cleanse.

**Ingredients:**

Aqua, Bentonite, Glycerin, Hamamelis Virginiana Water, Magnesium Aluminum Silicate, Kaolin, CI 77220, Squalane, Pyrus Malus Fruit Extract, Methyl Gluceth-20, Montmorillonite, Niacinamide, Xanthan Gum, Verbascum Thapsus Leaf Extract, Chamomilla Recutita Flower/Leaf Extract, Lavandula Angustifolia Extract, Sapindus Mukurossi Peel Extract, Verbascum Thapsus Extract, Plankton Extract, Boswellia Carterii Oil, Commiphora Myrrha Oil, Pinus Sylvestris Leaf Oil, Opuntia Ficus-indica Seed Oil, Oryza Sativa Powder, Panthenol, Allantoin, Tocopheryl Acetate, Hexylene Glycol, Ethylhexylglycerin, Ascorbyl Glucoside, Caprylyl Glycol, Urea, Yeast Amino Acids, Betaine, Dipotassium Glycyrrhizate, Leuconostoc/Radish Root Ferment Filtrate, Disodium EDTA, Inositol, Taurine, Trehalose, Hydroxyphenyl Propamidobenzoic Acid, Alpha-isomethyl Ionone, Limonene, Methylisothiazolinone, Phenoxyethanol, fragrance, Titanium Dioxide

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**TEXTURES**

Innovation in textures is enjoying a greater focus in today’s beauty world. Consumers are making a clear link between sensory factors and the product functionality. Women in the UK associate tactile benefits of bodycare products to moisturising attributes. Six in ten UK women think a bodycare product is moisturising when it makes skin soft to touch hours later, while men are more likely to associate visual benefits, 46% find that a bodycare is moisturising when it absorbs quickly. Transforming textures also give an excellent way to add memorable cues in the product experience, for instance, a product that changes colour to indicate when it can be washed off, and warming or cooling products that add a well-being element upon application. Transforming textures like gel to oil, mud to oil combine pleasant application with strong functional benefits.

Don’t miss this opportunity to see, touch and test the latest concepts from mass market and prestige beauty brands on the Innovation Zone!

- **Tuesday, 3 November:** 11:00–11:30 and 14:00–14:30
- **Wednesday, 4 November:** 11:00–11:30 and 16:00–16:30
- **Thursday, 5 November:** 11:00–11:30 and 14:00–14:30
EXPLORING PRODUCTS THROUGH TEXTURE

**PowerMud DualCleanse Treatment**

**Brand:** GlamGlow  
**Country:** USA  
**Company:** GlamGlow  
**Sub-Category:** Facial Care  
**Price in USD:** $64.00

**Product Description:**
GlamGlow PowerMud DualCleanse Treatment is designed to provide a multi-sensory mud-to-oil cleansing experience to remove weekly buildup of dirt, oil and make-up, nourish, detox, purify and renew the face, neck and décolleté for a radiant, fresh, clean and velvety smooth skin. Designed for men and women of all ages and all skin types, the paraben-free formula features: non-greasy and fast-absorbing Oilixer for a nourishing enriching cleanse.

**Ingredients:**
- Aqua, Bentonite, Glycerin, Hamamelis Virginiana Water, Magnesium Aluminum Silicate, Kaolin, CI 77220, Squalane, Pyrus Malus Fruit Extract (Extract), Methyl Gluceth-20, Montmorillonite, Niacinamide, Xanthan Gum, Verbascum Thapsus Leaf Extract (Extract), Chamomilla Recutita Flower/Leaf Extract(Extract), Lavandula Angustifolia Extract (Extract), Sapindus Mukorossi Peel Extract (Extract, Peel), Verbascum Thapsus Extract (Extract), Plankton Extract(Extract), Boswellia Carterii Oil, Commiphora Myrrha Oil, Pinus Sylvestris Leaf Oil, Opuntia Ficus-indica Seed Oil (Seed), Oryza Sativa Powder (Powdered), Panthenol, Allantoin, Tocopheryl Acetate, Hexylene Glycol, Ethylhexyglycerin, Ascorbyl Glucoside, Caprylyl Glycol, Urea, Yeast Amino Acids, Betaine, Dipotassium Glycyrrhizate, Leuconostoc/Radish Root Ferment Filtrate (Root), Disodium EDTA, Inositol, Taurine, Trehalose, Hydroxyphenyl Propamidobenzoic Acid, Alpha-isomethyl Ionone, Limonene, Methylisothiazolinone, Phenoyxyethanol, fragrance (parfum), Titanium Dioxide

**Brightening Bubbling Mask**

**Brand:** Peter Thomas Roth  
**Country:** USA  
**Company:** Peter Thomas Roth  
**Sub-Category:** Facial Care  
**Price in USD:** $123.01

**Product Description:**
Peter Thomas Roth Brightening Bubbling Mask has been designed to brighten and even all skin types, transforming from a light blue gel to a white oxygenating foam in 30 seconds to indicate that oxygen is being released into depleted skin due to the natural ageing process. When this process starts, the formula releases: a skin-brightening cocktail of Symwhite from pine trees, plant-derived Gigawhite, lightening bearberry, mulberry and licorice extracts to even skin tone and reduce UV-induced pigmentation; plumping Fifl ow to carry oxygen into the skin, brightening and helping to reduce the appearance of fine lines and wrinkles.

**Ingredients:**
- Aqua, Alcohol, Diglycerin, Polyurethane Methacrylate, Jojoba Esters, Glycerin, Propylheptyl Caprylate, Polyglycerin-3, Polyoxyrlylate-13, Sodium Polyacrylate, Avena Sativa Kernel Extract (Extract), Chlorphenesin, Xanthan Gum, Ethylhexyl Stearate, Polysorbate 20, Polyglyceryl-4 Diisostearate/polyhydroxystearate/sebacate, Sodium Hyaluronate, Crosspolymer, Sodium Isostearate, Sorbitan Isostearate, Sodium Hyaluronate, Phenoxyethanol, Carbomer, Sodium Lactate, Undaria Pinnatifida Extract (Extract), Ethylhexylglycerin, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7

Peter Thomas Roth Brightening Bubbling Mask has been designed to brighten and even all skin types, transforming from a light blue gel to a white oxygenating foam in 30 seconds to indicate that oxygen is being released into depleted skin due to the natural ageing process. When this process starts, the formula releases: a skin-brightening cocktail of Symwhite from pine trees, plant-derived Gigawhite, lightening bearberry, mulberry and licorice extracts to even skin tone and reduce UV-induced pigmentation; plumping Fifl ow to carry oxygen into the skin, brightening and helping to reduce the appearance of fine lines and wrinkles.

**Ingredients:**
- Aqua, Alcohol, Diglycerin, Polyurethane Methacrylate, Jojoba Esters, Glycerin, Propylheptyl Caprylate, Polyglycerin-3, Polyoxyrlylate-13, Sodium Polyacrylate, Avena Sativa Kernel Extract (Extract), Chlorphenesin, Xanthan Gum, Ethylhexyl Stearate, Polysorbate 20, Polyglyceryl-4 Diisostearate/polyhydroxystearate/sebacate, Sodium Hyaluronate, Crosspolymer, Sodium Isostearate, Sorbitan Isostearate, Sodium Hyaluronate, Phenoxyethanol, Carbomer, Sodium Lactate, Undaria Pinnatifida Extract (Extract), Ethylhexylglycerin, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7
EXPLORING PRODUCTS THROUGH TEXTURE

Bounce Up Pact Prime SPF 50+/PA+++

Brand: Chosungah22
Country: South Korea
Company: Chochosfactory
Sub-Category: Colour Cosmetic
Price in USD: $39.39

Product Description:
Chosungah22 Bounce Up Pact Prime SPF 50+/PA+++ features a lightweight and airy formula designed to absorb excessive sebum while keeping make-up in place for a long period. According to the manufacturer, its waterproof, sweat-proof, and oil-proof formula is suitable for the summer. It is formulated with sixty-six types of moisturising and sebum-control ingredients to keep skin moisturised and mattified at the same time, including: camellia extract to reduce the appearance of pores; natural protector to control sebum production; black bee propolis, a natural nourishing ingredient to protect skin; co-enzyme Q10, which is enriched with tocopheryl acetate, ubiquinone and squalane, to nourish skin for a healthy complexion; natto gum to firm skin; colgan grass extract to maintain long-lasting moisture; and senna seed polysaccharide to protect skin’s moisturising barrier.

Ingredients:
Mica, Titanium Dioxide, Caprylic/Capric Triglyceride, Dimethicone, Methyl Methacrylate Crosspolymer, Ethylhexyl Methoxycinnamate, CI 77497 Dimethicone/Vinyl Dimethicone Crosspolymer, Isoamyl P-methoxycinnamate, CI 77492, Silica, Macadamia Ternifolia Seed Oil (Seed), Aloe Bardemesis Leaf Juice, Yrtiti, Enantia Chloranthae Bark Extract (Extract), Imperata Cylindrica Root Extract (Extract), Camellia Japonica Flower Extract (Extract), Oenothera Biennis Seed Extract (Extract, Seed), Helianthus Annuus Seed Oil (Seed), Carum Helicinum Root Extract (Extract, Root), Pseudoalteromonas Ferment Extract (Extract), Lupinus Albus Seed Extract (Extract, Seed), Laminaria Japonica Extract (Extract), Origanum Vulgare Leaf Extract (Extract), Propolis Extract (Extract), Saxi Alba Bark Extract (Extract), Chamaecyparis Obtusa Leaf Extract (Extract), Padina Pavoniana Thallus Extract (Extract), Aschhephodopodium Nodosum Extract (Extract), Palmaria Palmata Extract (Extract), Capospongia Fulfescens Extract (Extract), Fucus Vesiculosus Extract (Extract), Guldium Carthlinaleum Extract (Extract), Macrocytryd Pyriferi Extract (Extract), Undaria Pinnatifida Extract (Extract), Chondrus Crispus Extract (Extract), Macrocystis Pyrivar (Extract), Eutrophia Vulgaris Extract (Extract), Huidis Fusiforme Extract (Extract), Salicornia Herbacea Extract (Extract), Salvia Sclarea Extract (Extract), Eksaonia Cava Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Codium Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Codium Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Codium Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Codium Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Codium

Cleansing Gel Oil

Brand: Sooryehan Jin
Country: South Korea
Company: LG Household & Health Care
Sub-Category: Facial Care
Price in USD: $33.18

Product Description:
Sooryehan Jin is described as a premium oriental skincare range that controls ageing skin with the reinterpretation of traditional regimes with modern techniques. The products are formulated with the highest grade of ginseng, natural wild honey, rehmannia glutinosa, and poria cocos extracts. According to the manufacturer, these ingredients are brewed in boiling water for more than 100 hours for optimal results. The range also features Propolis, rich in the natural cleansing agent saponin, and four oriental herbs, balloon flower, yuan zhi, astragalus and zhi mu, to gently cleanse the skin.

Ingredients:
Cetyl Ethylhexanoate, Caprylic/Capric Triglyceride, PEG-20 Glyceryl Triisostearate, Triethyhexanoin, Dextrin Palmitate/ethyhexanoate, Vitus Vinifera Seed Oil (Seed), Miel Extract (Extract), Panax Ginseng Extract (Extract), Poria Cocos Extract (Extract), Rehmannia Chiniensis Root Extract (Extract, Root), Panax Ginseng Extract (Extract), Poria Cocos Extract (Extract, Root), Aloe Barbadensis Leaf Juice, Yrtiti, Enantia Chloranthae Bark Extract (Extract), Imperata Cylindrica Root Extract (Extract), Camellia Japonica Flower Extract (Extract), Oenothera Biennis Seed Extract (Extract, Seed), Helianthus Annuus Seed Oil (Seed), Carum Helicinum Root Extract (Extract, Root), Pseudoalteromonas Ferment Extract (Extract), Lupinus Albus Seed Extract (Extract, Seed), Laminaria Japonica Extract (Extract), Origanum Vulgare Leaf Extract (Extract), Propolis Extract (Extract), Saxi Alba Bark Extract (Extract), Chamaecyparis Obtusa Leaf Extract (Extract), Padina Pavoniana Thallus Extract (Extract), Aschhephodopodium Nodosum Extract (Extract), Palmaria Palmata Extract (Extract), Capospongia Fulfescens Extract (Extract), Fucus Vesiculosus Extract (Extract), Guldium Carthlinaleum Extract (Extract), Macrocytryd Pyriferi Extract (Extract), Undaria Pinnatifida Extract (Extract), Chondrus Crispus Extract (Extract), Macrocystis Pyrivar (Extract), Eutrophia Vulgaris Extract (Extract), Huidis Fusiforme Extract (Extract), Salicornia Herbacea Extract (Extract), Salvia Sclarea Extract (Extract), Eksaonia Cava Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Codium Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Codium Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Codium Extract (Extract), Sargassum Fulveolum Extract (Extract), Porphyra Yezoensis Extract (Extract), Cladosiphon Okamuranus Extract (Extract), Spinula Maxima Extract (Extract), Laminaria Japonica Extract (Extract), Sea Whip Extract (Extract), Porphyra Temera Extract (Extract), Dictyopteris Membranacea Extract (Extract), Caulerpa Lentillifera Extract (Extract), Codium

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EXPLORING PRODUCTS THROUGH TEXTURE

3D Jelly Foundation

Brand: BRTC Jasmine
Country: South Korea
Company: AMI Cosmetic
Sub-Category: Colour Cosmeti
Price in USD: $53.14

Product Description:
BRTC Jasmine 3D Jelly Foundation is described as a jelly-type moisturising foundation which adheres to deliver excellent coverage. It provides SPF 50+/PA+++ protection and is formulated with patented blue phyto complex enriched with Ecocert-certified lavender water to relieve stress, dryness, itchiness and flaky skin. The formula also features the Jasmine Moist System to soothe irritated and dehydrated skin, provide intensive moisture, and protect the skin; and jasmine extract and mango seed butter to give an even skin tone and add a subtle glow. It is also claimed to reduce the appearance of wrinkles and whiten the skin.

Ingredients:
Aqua, Butylene Glycol, Titanium Dioxide, Ethylhexyl Methoxydibenzoate, Niacinamide, Methyl Ester Bis-benzotriazoyl Tetramethylybutylphenol, Hydrogenated Poly(6-14 Olefin) (Hydrogenated), Ethylhexyl Stearate, Glycerin, Polysorbate 80, Caprylic/Capric Triglyceride, PEG-240/HDI Copolymer Bis-decyltetradeceth-20 Ether, Cetearyl Alcohol, CI 77947, CI 77492, bis-stearyl PEG/PPG-8/6 SM/PEG-400 copolymer, Sorbitan Isostearate, Mangifera Indica Seed Butter(Seed), Dimethicone, caprylyl hydroxamic acid, Decyl Glucoside, CI 77491, Aluminum Hydroxide, Sucrose Laurate, Caprylyl Glycol, Triethoxycaprylylsilane, CI 77499, Hydrogenated Lactithil (Hydrogenated), Adenosine, Disodium EDTA, Propylene Glycol, Xanthan Gum, Jasminum Officinale Extract (Extract), Lavandula Angustifolia Water, Salvia Sclarea Extract (Extract), Hyacinthus Orientalis Extract (Extract), Chamomilla Recutita Flower/Leaf Extract (Extract), Borago Officinalis Leaf Extract (Extract), Centaurea Cyanus Flower Extract (Extract), fragrance

Bathclin Incent Scalp Gnocchi

Brand: Bathclin Incent Scalp Gnocchi
Country: Japan
Company: Bathclin
Sub-Category: Hair Treatments
Price in USD: $11.61

Product Description:
Bathclin Incent Scalp Gnocchi is a new scalp care range designed to promote blood circulation for a healthy hair growth. The formulas with a natural aroma contain organic botanical extracts of sage, thyme and rosehip for moisturising. Available as part of the range is Guni Guni (soft) Charger, which comes with stretch nozzles for comfortable massaging. The quasi-drug lotion is enriched with active herbal extracts and soda to prevent hair loss, dandruff and itchiness. It is free from colourant, synthetic fragrance and paraben. This product was launched on 25th August, 2014, with an RRP of 1,296 yen.

Ingredients:
Zingiber Officinale Root Extract (Extract, Root), Swertia Japonica Extract (Extract), Daucus Carota Fruit Extract (Extract), Alcohols, Dimethyl Ether, Carbon Dioxide, Salvia Officinalis Leaf Extract (Extract), Thymus Vulgaris Extract (Extract), Rosa Canina Fruit Extract (Extract), Alcohol, fragrance
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